September 7, 2016

Dear Licensee,

Today the WSLCB Board approved the city of Everett's request for recognition of the Core Commercial Areas Alcohol Impact Area. Your location has been identified as a licensed premises, within the geographical boundaries of the alcohol impact area, with the privilege of selling beer and/or wine to go.

What does this mean to the continuing operation of your business? Effective October 22, 2016 certain high alcohol content, low-cost malt beverages can no longer be in your inventory or offered for sale. You will find a list of the banned products on the back of this letter. These products were identified as the beverage of choice for chronic public inebriants, by the local jurisdiction. Distributors are authorized to take back any of the banned product inventory you may have on premises, and credit the acquisition cost back to you, by the close of business October 21, 2016.

Why is this important to you and your community? The city has documented, to the satisfaction of the Board, that public health and safety are being negatively impacted by public consumption of alcohol. In partnership with the city of Everett this action is another way we can help offset these negative impacts, and improve the lives of the people of Everett.

Licensees in the cities of Seattle, Tacoma, Spokane, and Olympia have told us that alcohol impact areas have brought back the people from their neighborhoods; no longer do they or their neighbors have to worry about being accosted by panhandlers or being exposed to unacceptable behaviors of inebriated people; no longer do store operators have to invest valuable manpower in maintaining sanitary conditions on their property.

We anticipate comparable results from the mandatory restrictions of the Everett Downtown Core Commercial Areas Alcohol Impact Area. Your local jurisdiction and the WSLCB are confident this partnership can be successful with your help.

Sincerely,

Becky Smith, Director Licensing and Regulation Division

Banned Products List Everett Core Commercial Areas AIA

Bud Ice Busch Ice Colt 45 Malt Liquor Colt 45 High Gravity Four Loko HG 800 Hurricane Ice Malt Liquor High Gravity Hurricane Ice House Joose Keystone Ice High Gravity Earthquake Mickey's Iced Brew Ale Mickey's Malt Liquor Mike's Harder Lemonade Milwaukee