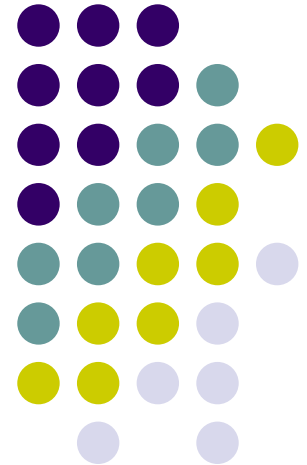
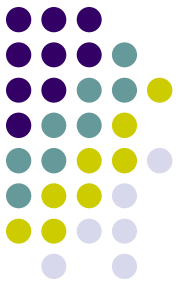




EVERETT DOWNTOWN PARKING FORUM

December 4, 2007





ALLOW US TO INTRODUCE OURSELVES...

Sponsors

Ryan Sass, P.E. City of Everett

Sue Strickland Downtown Everett Association

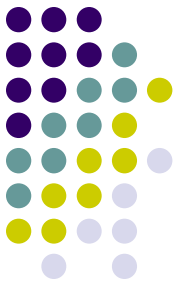
Consultant Team

Clark Worth

Rick Williams

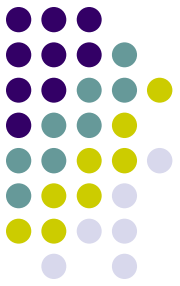
Tamara Schaffert

Betina Finley



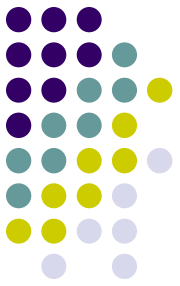
PARKING PROBLEMS – *A SIGN OF SUCCESS!*





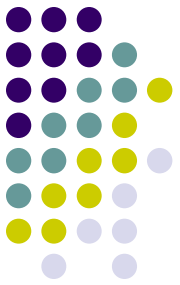
DOWNTOWN EVERETT STUDY AREA





PROJECT GOALS

- ✓ Define current parking utilization level.
- ✓ Evaluate effectiveness of current time limits.
- ✓ Identify new parking strategies.
- ✓ Promote community understanding and support. Build consensus for solutions.

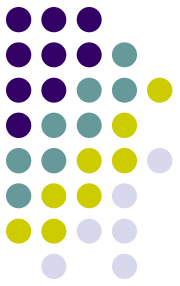


DOWNTOWN PARKING STUDY

October 2007	Preliminary Analysis
October	Stakeholder Interviews
October-November	Business / Employer Survey
November 7	Parking Data Collection
November-December	Parking Survey / Demand Analysis
December 4	Downtown Parking Forum
January-February	Strategies and Solutions
February	Financial Model
February 12	Downtown Parking Forum
October-March	Community Outreach and Education
March 2008	Report and Recommendations

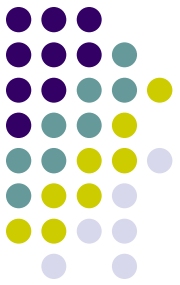
Electronic Polling





CURRENT PARKING SITUATION



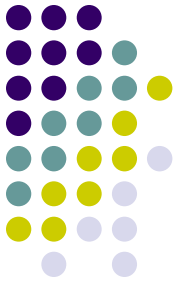


EVERETT DOWNTOWN PARKING

- 1,955 on-street stalls surveyed (100%)
- 2,593 of 5,740 off-street stalls surveyed (45%)
- Time limits cover CBD
- Three major garages

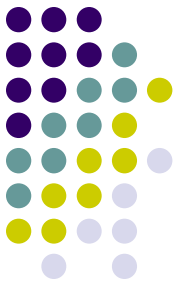


EVERETT'S CURRENT PARKING MANAGEMENT STRATEGIES



- Time limits: Unlimited, 4 hours, 2 hours, 10-15-30-60-90 minutes
- Public / private off-street facilities for longer stays, monthly parkers
- Enforcement
- Residential neighborhood permit program
- Public transit



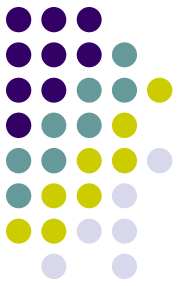


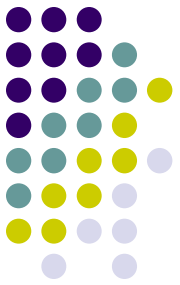
KEY QUESTIONS

- ? How many vacant parking spaces remain during the peak hour?
- ? Are downtown customers' needs being met?
- ? Where do downtown employees park – and where should they park?
- ? What are the options for improving parking in the downtown?
- ? What are appropriate decision triggers?



Electronic Polling





QUALITATIVE RESEARCH

- Stakeholder Interviews (35)
- Downtown Survey (90)
- December 4 Parking Forum
- February 12 Parking Forum
- Participation of Downtown Everett Association, Business Improvement Area, Everett Area Chamber of Commerce

Everett Downtown Parking Survey
Page 1 of 2

Your name (optional): _____

Business / Organization: _____

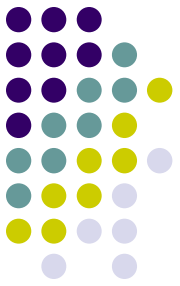
Address (street): _____

Check any which apply to you:

- Downtown business owner / operator
- Downtown property owner
- Downtown resident
- Other downtown employer
- Downtown employee
- Shop / dine in downtown
- Other: _____

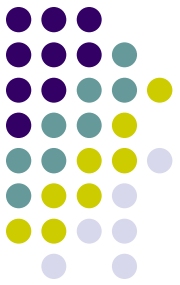
1. (a) When you travel downtown, where do you park most often?

- On-street
- Public garage / lot
- Private off-street lot / garage
- Reserved space



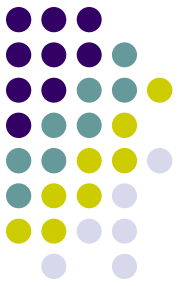
KEY MESSAGES

- Parking congestion is bad, getting worse.
- The main problem is employees parking on-street in customer stalls.
- Trouble spots: core area, Colby, County complex, Events Center.
- Enforcement is inadequate.
- No consensus on best parking management strategies.
- Downtown parking system improvements require education and leadership.



QUANTITATIVE RESEARCH





DATA COLLECTION METHODOLOGY

Typical weekday – Wednesday, November 7, 2007

7 am to 7 pm: hourly counts

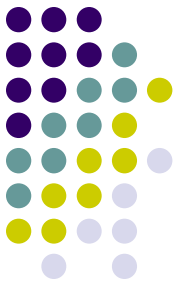
- 1,955 on-street and 2,593 off-street parking stalls
- Utilization
- Length of stay
- Turnover (on-street)
- Off-street capacity

Data collection / analysis by sector

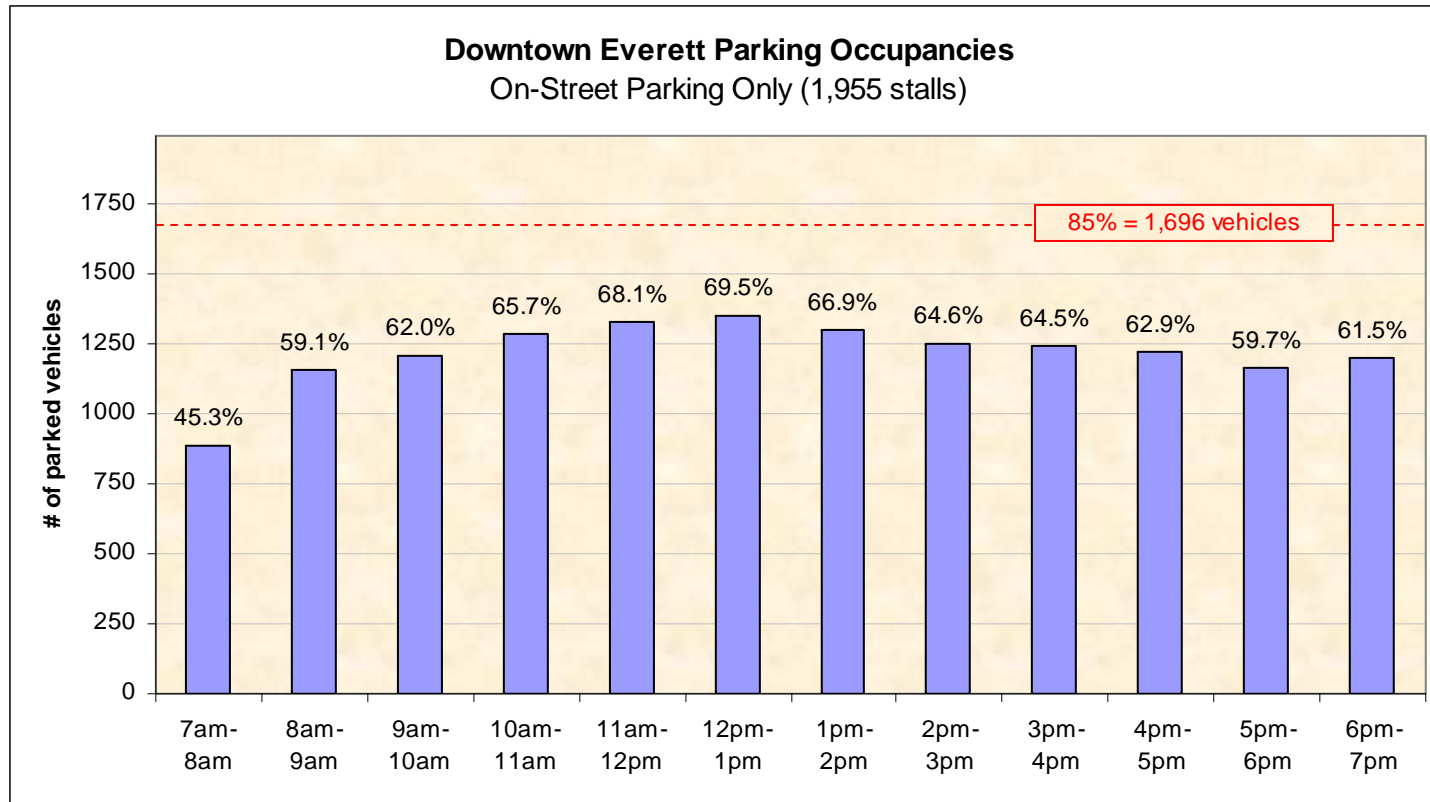
Covered Downtown Parking Study Area

* Evening event: *Disney on Ice*

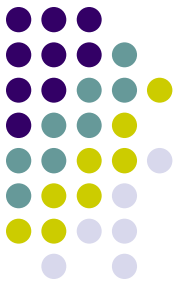




PRELIMINARY FINDINGS – ON-STREET



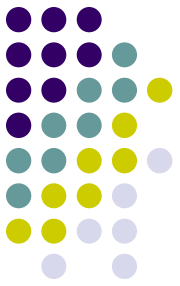
- Occupancy for entire study area
- About 70% peak occupancy (noon – 1:00 p.m.)



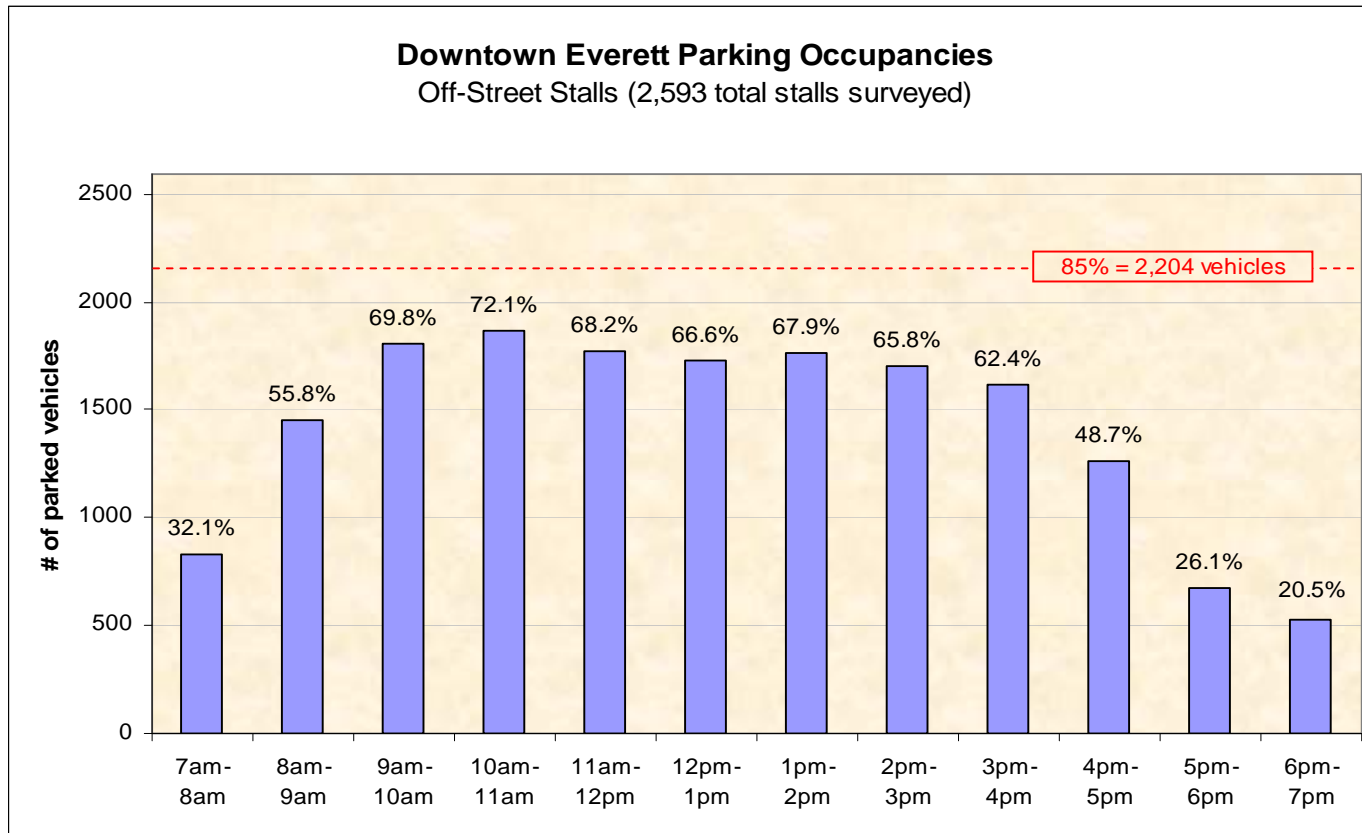
PRELIMINARY FINDINGS – ON-STREET

Parking Study Area – On-street Stalls					
Type of Stall	# of Stalls	Peak Hour	Peak Occupancy	Stalls Available (empty)	Average Length of Stay
All Stalls	1,955	12 – 1 pm	69.5%	603	1 hr/57 min.
Usage by Time Stay					
10 minutes	5	N/A	N/A	N/A	N/A
15 minutes	4	N/A	N/A	N/A	N/A
30 minutes	86	1 – 2 pm	60.5%	34	N/A
1 hour	226	12 – 1 pm	81.0%	43	1 hr/31 min.
1.5 hours	896	12 – 1 pm	72.1%	250	1 hr/50 min.
2 hours	507	6 – 7 pm	65.5%	175	2 hr/18 min.
4 hours	41	2 – 3 pm	56.1%	18	3 hr/14 min.
No Limit	162	10 – 11 am	83.3%	27	3 hr/38 min.
Permit Only	28	5 – 6 pm	92.9%	2	1 hr/48 min.

- 6,629 unique vehicles (during enforcement hours)
- 19.9% of unique vehicles violate posted time stay (1,319 cars)
- 815 vehicles parked longer than 4.0 hours
- Turnover @ 6.0

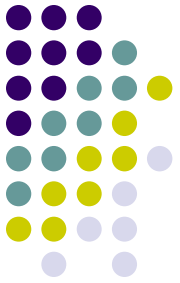


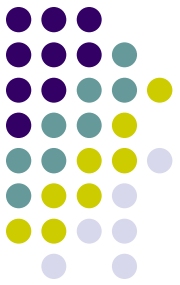
PRELIMINARY FINDINGS – OFF-STREET



- About 72% peak occupancy (10 a.m. – 11:00 a.m.)
- 3 garages, 10 surface lots

HIGH PARKING TURNOVER ON CORE STREETS



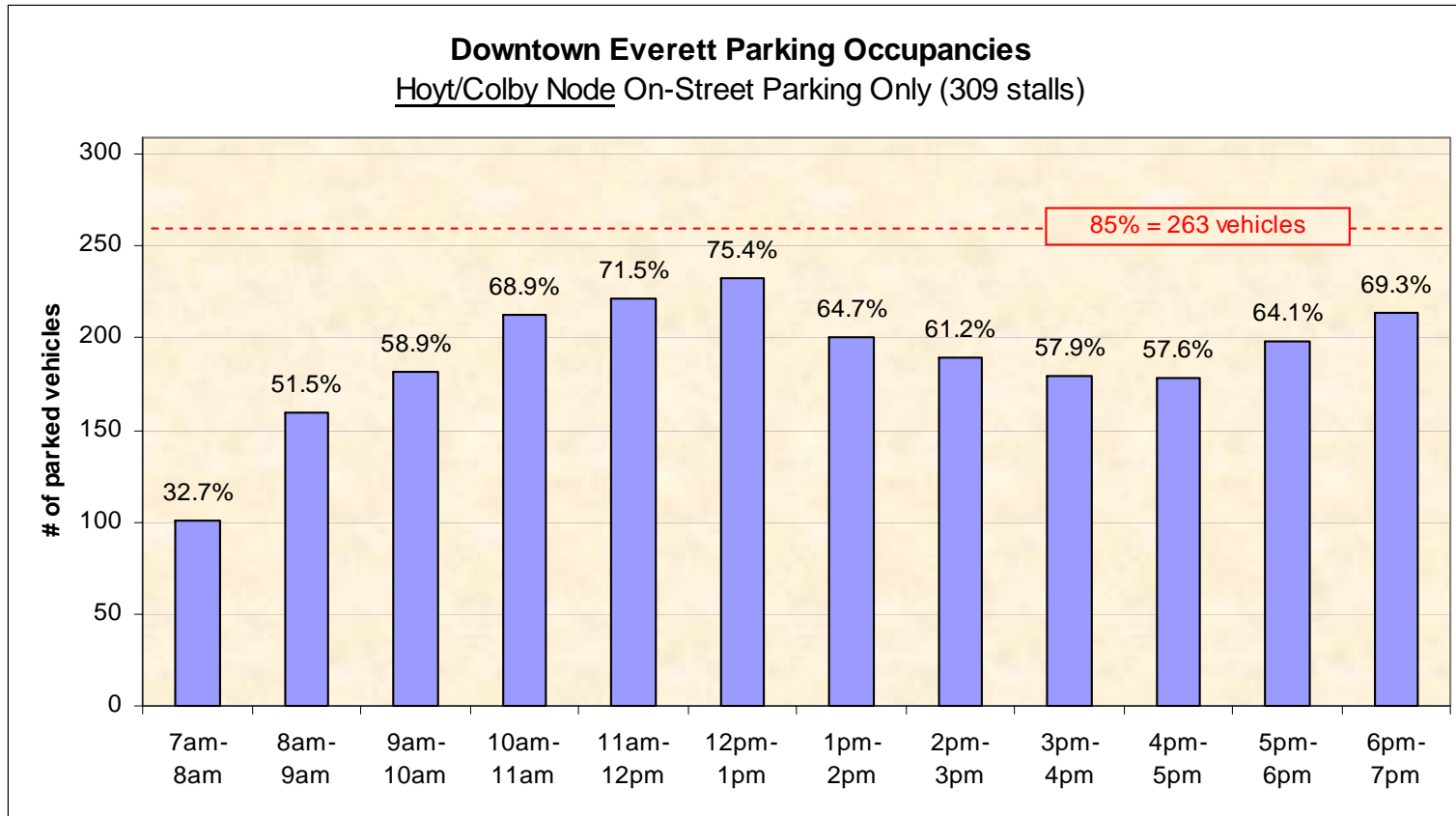
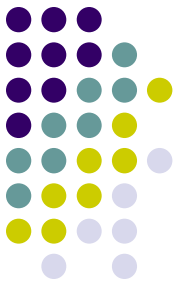


HIGH PARKING TURNOVER ON CORE STREETS

Hoyt/Colby Node – On-street Stalls					
Type of Stall	# of Stalls	Peak Hour	Peak Occupancy	Stalls Available (empty)	Average Length of Stay
All Stalls	309	12 – 1 pm	75.4%	76	1 hr/32 min.
30 minutes	28	10a.m. / 6 - 7 pm	64.0 % / 75.0%	8 / 7	N/A
1 hour	110	12 – 1 pm	92.7%	8	1 hr/ 26 min.
1.5 hours	169	12 – 1 pm	65.7%	58	1 hr/42 min.

- 75.4% peak occupancy (noon – 1:00 p.m.)
- 19% of vehicles (60) parked longer than 4 hours.
- 18.5% of unique vehicles violate posted time stay (245 cars)
- Turnover @ 7.83 on 309 stalls

HIGH PARKING TURNOVER ON CORE STREETS



Electronic Polling

