



Everett

DOWNTOWN

Parking Management Study

December 2007

Looking for a place to park?

There never seems to be enough parking! Everett's downtown is no exception.

The City of Everett has commissioned a new assessment – the Everett Downtown Parking Management Study – to examine the current parking situation in the downtown. The study will analyze demand for customer and employee spaces throughout the downtown core. This will be the most comprehensive exploration of downtown parking

Turnover – that's good!

Did you know that an average downtown parking space accommodates four to seven vehicles in a single day?

Parking survey underway soon

A day-long survey of downtown parking activity is being conducted in early November. On-street parking spaces and off-street lots will be surveyed from 7:00 a.m. to 7:00 p.m. on a typical weekday to determine how Everett's parking resources are currently being utilized.

Downtown Parking Survey

- ✓ On-street/Off-street
- ✓ Occupancy
- ✓ Length of stay
- ✓ Turnover
- ✓ Enforcement

KEY QUESTIONS

TO BE ANSWERED BY THE STUDY:

- How many parking spaces remain empty during the peak hour?
- Are downtown customers' needs being met?
- Where do downtown employees park – and where should they park?
- Is parking adequate for Comcast Arena events?
- What are the options for improving parking in the downtown?

Downtown groups participating in the parking study include the Downtown Everett Association and Business Improvement Area.

The Everett Downtown Parking Management Study is scheduled to be completed in March 2008. Results of the analysis will contribute to finding solutions that improve parking in the downtown.

Consultant Team

Everett's downtown parking study is being conducted by a consultant team that includes three experienced firms: Barney & Worth, Inc., Rick Williams Consulting, and E.D. Hovee & Company. These same team members collaborated on parking studies in Mt. Vernon, Salem, Bend, and also have extensive experience in Portland's core area parking system.

Get Involved

Downtown business operators, employees, property owners and residents will be invited to participate in the study, along with customers. Involvement opportunities will be announced, including:

- Interviews with key stakeholders in the downtown
- Survey mailed to downtown businesses
- Web survey for customers / parkers
- Briefings for downtown groups

You're Invited!

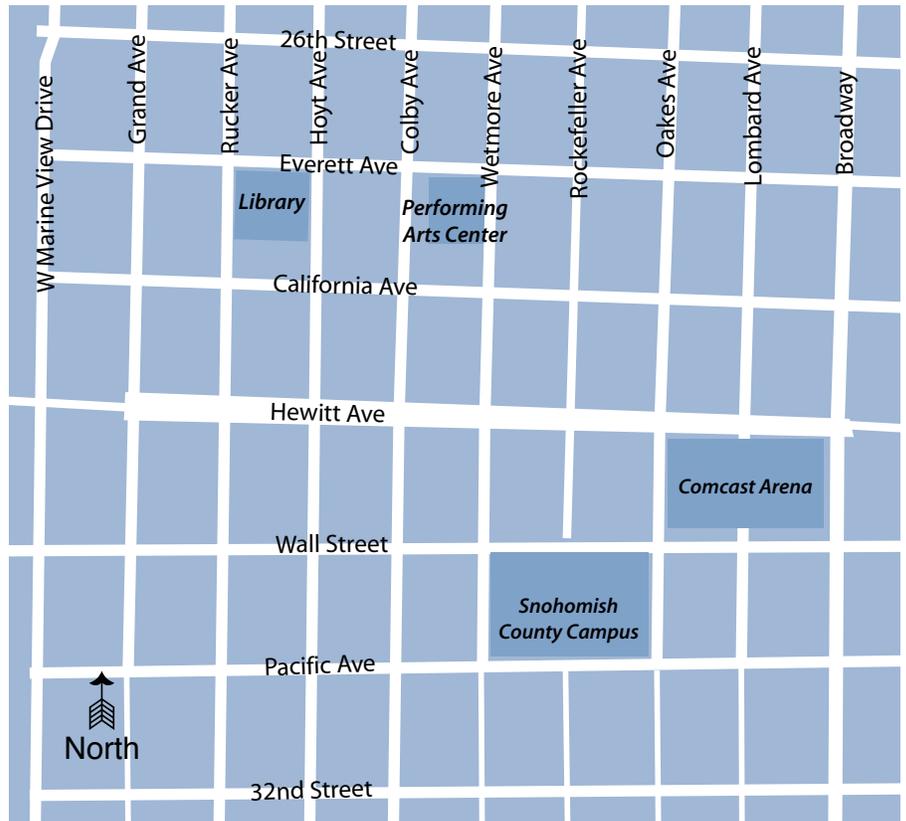
TWO PUBLIC FORUMS
are scheduled to consider
parking in Everett's
downtown:

Tuesday, December 4, 2007
Tuesday, February 12, 2008
Everett Station – Weyerhaeuser Room
3201 Smith Avenue

Doors open at 5:30 pm
Forum 6:00 to 7:30

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Parking
Management Study



Downtown Everett

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To find out more about the
Downtown Parking Management Study,
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