



CITY OF EVERETT

Community, Planning, & Economic Development Department
Community Development Division

MEMORANDUM

Date: February 2, 2021
To: Planning Commission
From: Rebecca McCrary, Housing and Community Development Program Manager
Subject: Rethink Housing– City-Wide Housing Action Plan Project Update

SUMMARY

The Planning Commission was briefed on the relaunch of the Rethink Housing Action Plan project on October 20, 2020. Since then, a number of project activities have taken place and are scheduled to occur over the next several months. Preliminary outcomes of the completed activities will be shared with the Planning Commission.

UPDATE

- Rethink Housing Committee was appointed by the Mayor and held their first meeting on December 21, 2020. The Committee will meet next on February 11, 2021 to review community outreach outcomes and additional housing data and analysis.
- Engagement and Outreach Schedule:

HOUSING FORUMS

- Housing Forum #1 December 8th, 2020 – What’s Missing ([Housing Forum #1 Recorded Event](#))
- Housing Forum #2 – Everett Gains National Perspective to Address Homelessness - Rescheduled to 2/9 at 2:30 pm
- Housing Forum #3 – Building Housing – March 4th 6:00 pm

COMMUNITY CHATS

- Community CHAT #1 – What do we need - Completed
- Community CHAT #1 – What do we need -1/28 at 6 pm
- Community CHAT #2 – Housing near transit areas – 2/18 1 pm
- Community CHAT #2 – Housing near transit areas – 2/23 6 pm
- Community CHAT #3 – Here’s what we heard – 3/23 6 pm
- Community CHAT #3 – Here’s what we heard – 3/30 1 pm

OTHER SCHEDULED OUTREACH

- City Council Update 1/27, 3/17, and 4/28
- Planning Commission Update 2/2 and 5/4
- Housing Committee meeting 2/11, 3/18, 4/1, 4/15, and 4/29
- Diversity Board 2/22
- Council of Neighborhoods 1/25 - Completed
- Connect Casino Road Community – TBD
- Everett Faith in Action – TBD

- **Recap of Housing Forum #1**

Former Governor Christine Gregoire shared information about the region's housing crisis focusing on the housing gap for middle income households with acknowledgment of the shortage of housing for all income levels. While the specific data presented was King County information, there are parallels and circumstances that mirror housing issues in Everett.

An important point to note that Everett has experiencing a changing demographic toward non-family households over the past 20 years resulting in less households with children. The demographic shift informs the City about both current needs and an opportunity to understand how the dynamic changes will influence the fabric of the community and future housing needs. Housing affordability and housing choices continue to be a challenge for many income levels especially for households making less than 80% of the area median income.

- **Community CHAT 1/12/21– What do we need**

Community members participated in acknowledgement of a housing shared community value and the need for change including more housing options/choices.

Additional outcomes of the community events will be shared with the Planning Commission for further discussion and feedback.