



US 2 westbound trestle – Stakeholder interview plan

Draft: 1/23/19

Purpose

Stakeholder interviews conducted prior to project outreach will help inform communication tools and tactics, as well as project Purpose and Need. Specifically, interviews will help the project team to:

- Understand the community and specific populations that may be impacted by the project
- Identify project needs and concerns of the stakeholders
- Identify how different populations prefer to receive information
- Identify other potentially interested parties to engage during the project
- Tailor outreach to meet the needs of traditionally underrepresented populations
- Seek feedback that will help inform screening criteria

Format

Interviews will be conducted in person when possible but may be conducted via phone if an in-person meeting is not possible. Each interview will last between 30 and 60 minutes and be documented and summarized by the communication team. Two consultant staff and one WSDOT staff member will attend each interview.

Organizations to interview

We will invite the following 13 organizations to participate in an interview and aim to complete a total of 10 interviews. These organizations represent stakeholder groups in the project area as well as social service providers that are working with traditionally underrepresented communities. We will work with our Lake Stevens contacts to see if there are other specific Lake Stevens organizations we should speak with.

Organization	Address	Mission statement/description
United Way of Snohomish County	3120 McDougall Ave. Suite 200, Everett, WA 98201	Funds five cross-sector Collaboratives — groups of community partners with a shared action plan — working together on long-term outcomes for children from birth to age 8 and their families struggling with low incomes.
Leadership Snohomish County	808 134th St. SW, Suite 101 Everett, WA 98204	Offers programs to develop current and future leaders to sharpen their civic and adaptive leadership skills for a stronger community. Program graduates serve on school boards, nonprofit boards and in corporate boardrooms.
Boys & Girls Clubs of Snohomish County	9502 19th Ave. SE, Suite F Everett, WA 98208	Has 24 clubs in the Northwest, including those in Arlington, Edmonds, Everett, Granite Falls, Lake Stevens, Lynnwood, Marysville, Monroe, Mukilteo,



Organization	Address	Mission statement/description
		Snohomish, Sultan, Tulalip, Coupeville and Oak Harbor.
Sherwood Community Services	402 91st Ave. NE, Lake Stevens, WA 98258	Aims to provide innovative, inclusive services for children and adults with disabilities in their communities through early intervention, assistive technology and vocational services.
Washington Vocational Services	111 SE Everett Mall Way, Building C, Suite 100 Everett, WA 98208	Matches individuals with disabilities to jobs based on the employee’s talents and the specific needs of the employer
Community Foundation of Snohomish County	823 Rockefeller Ave. Everett, WA 98201	Connects people, opportunities and resources through grant making and by offering free training and workshops to local nonprofits. The Foundation manages more than 133 charitable funds
YMCA of Snohomish County	2720 Rockefeller Ave. Everett, WA 98201	Has branches in Everett, Marysville, Mill Creek, Monroe, Mukilteo, Stanwood-Camano, and a Big Brothers Big Sisters affiliate. It focuses on youth development, healthy living, social responsibility and strengthening communities.
Operation Homefront	Everett, WA	Recently moved a regional office to Everett. The national nonprofit supports military families with financial assistance, transitional and permanent housing and family support services to prevent short-term needs from turning into long-term struggles
Familias Unidas	215 W Mukilteo Blvd Everett, WA 98203	Familias Unidas is the first Latino Resource Center in Snohomish County. It is open to all but provides bilingual services with a focus on the Hispanic Community in the area.
Sierra Club Sno-Isle Group		The Sno-Isle Group (formerly the Snohomish Group) serves two counties: Snohomish and Island (Whidbey and Camano Islands). Group leaders are all volunteers. In Snohomish and Island counties, it works on climate action, conservation issues, and political endorsements.
The Nature Conservancy - Washington	74 Wall Street, Seattle, WA 98121	Their vision is of thriving nature and thriving communities—a shared future that enables us to prosper while caring for the lands and waters that sustain us



Organization	Address	Mission statement/description
FutureWise	816 Second Avenue, Suite 200 Seattle, WA 98104	They focus on preventing the conversion of wildlife habitat, open space, farmland, and working forests to subdivisions and development, while directing most growth into our urbanized areas.
BIKES Club of Snohomish County	PO Box 5242 Everett, WA, 98206	Bike group that hosts recreation rides and provides grants to bike-related causes

Previous interviews

Stakeholder interviews were also conducted as part of the US 2/SR 204/20th Street SE Interchange Justification Report in February 2017. The following groups were interviewed:

City/Agency/Organization	Staff in Attendance
City of Monroe	Brad Feilberg, Public Works Director
City of Snohomish	Steve Schuller, Public Works Director
City of Marysville	Jeff Laycock, City Engineer
City of Lake Stevens*	Mick Monken, City Engineer
City of Everett	Ryan Sass, Engineer
Snohomish County	Steve Thomsen, Public Works Director
Community Transit	Carol Thompson, Service Development Manager
Cascade Bicycle Club	Jeff Aken, Regional Planning Director
Washington Trucking Association*	Sheri Call, Vice President
Boeing	Richard White, Government Relations

*Indicates phone interview

Key themes of previous interviews

- The current interchange operations are poor during peak travel times and stakeholders are supportive of a study to identify near-term improvements to relieve congestion.
- Top priority improvements were varied for stakeholders, but all could agree that the near-term improvements must not adversely impact local streets and communities or hinder potential for long-term improvements, i.e., the recommended improvements should consider and compliment regional and future transportation planning.
- Potential future improvements that reduce travel time and increase speed and reliability are key indicators that the study is successful.
- Stakeholders confirmed there are plenty of ways to engage the public on the study.



Interview questions

The interviewer will start by providing a brief overview of the project. The following questions will then guide the interview. Some questions may be omitted or revised depending on the participant.

Background / Project Purpose and Need

1. Tell us about the transportation issues your organization is tracking or transportation concerns of the communities you serve/work with.
2. How do those you serve/work with use the US 2 Trestle and how does the congestion on the trestle affect them?
3. How does the trestle currently affect mobility options in the area? How would this project affect mobility options in the future? [ask same question for equity and economy]
4. The team has identified a few potential impacts from this project including construction detours/delays/noise/vibration, residential and business displacements, noise, air quality, traffic diversion from US2 to other areas. Are there other potential impacts the project team should consider? Which of these impacts is most important for the team to avoid or minimize?

Communication and Engagement

5. How do you or those you serve/work with typically learn about things going on in your community? What doesn't work well for those you serve?
6. How do you or those you serve/work with prefer to engage in a project like this? (e.g., online, at in-person meetings, by reading print materials, etc.) What would make you want to engage?
7. What barriers to participation exist for the community you serve/work with? What's been successful in addressing these barriers?
8. What are the top three things you'd like your community to learn about the project in the next 12 months?
9. How frequently do you want/expect to hear from us during the project?

Wrap up

1. Have you worked with WSDOT before? If so, what went well and what didn't go well?
2. Is there anything else you'd like us to know as we begin this project?
3. Are there other people or groups that we should be reaching out to about this project?

Closing Comments

Thank you so much for your time today. The input you've provided will be used to inform our engagement strategy with the goal of making sure we involve the community in discussions around issues most important to them, as related to the US 2 Westbound Trestle Project. We plan to stay in touch with you as we have information to share or upcoming engagement opportunities planned.

Do you have any questions for us?