



# CITY OF EVERETT NEWS RELEASE

## FOR IMMEDIATE RELEASE

Jan. 31, 2019

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## Mayor Franklin delivers annual State of Everett address

2019 priorities include quality of life, economic vitality and housing, transportation and mobility, and education and workforce development.

EVERETT, WA – Mayor Cassie Franklin today delivered her [State of Everett address](#) to a sold-out crowd at the Economic Alliance Snohomish County’s annual event.

Franklin provided an update on major 2018 accomplishments, including progress on youth, gun and gang violence and programs to address the challenges of homelessness, addiction and mental illness. She also discussed the City’s work to develop a sustainable budget.

The majority of the Mayor’s remarks focused on her [vision for the city](#), in four key areas:

- Quality of life for Everett residents
- Economic vitality and housing
- Transportation and mobility
- Education and workforce development

“Our quality of life as a community is closely tied to [economic development](#),” said Franklin.

“Business, jobs, housing, arts and entertainment – all of those things contribute to our vitality as a community and to our ability as a City to provide core services and programs for our residents.”

Franklin announced a new internship partnership with Everett Public Schools, [Everett Career Link](#), and encouraged businesses to consider hosting a high school intern this summer.

The address included updates on major employers and institutions in Everett that contribute to Everett’s economy, create career paths for students, and attract new investment in the region. The Mayor recognized several small businesses and TheLab@Everett, which supports entrepreneurs.

She also highlighted 2019 transportation and mobility projects and initiatives, including the City's legislative request for funding to design a pedestrian bridge over Broadway to connect the growing college district.

Franklin closed by announcing that the City will roll out new branding and marketing strategies this spring. She encouraged attendees to get involved by promoting "our phenomenal assets, our quality of life, our incredible people."

"We have so much to be proud of, and it's time to be bold about owning – and sharing – our story," said Franklin. "Everett is no longer 'poised' for a great future, it's here. And I hope you'll join us in showing the world we're ready for it."

Read the [full text](#) of the State of Everett address or [watch video](#) of the event. To learn more about Mayor Franklin, visit [everettwa.gov/mayor](http://everettwa.gov/mayor).

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