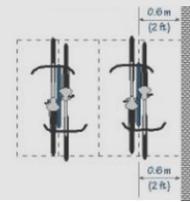
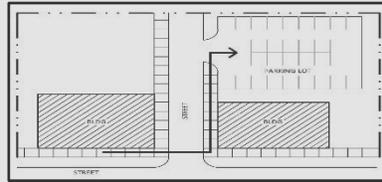


Transportation Demand Management Plans For Development



Background/Introduction: Transportation Demand Management promotes carpooling, vanpooling, transit, walking, biking, teleworking and flexible work hours. TDM activities focus on employers, property managers, residents and visitors. The benefits to the community include maximizing the efficiency of existing transportation system and limiting the impacts of traffic on Everett’s neighborhoods. Reducing trips also reduces air and water pollution.

With recent changes to the City’s off-street parking standards, new incentives are in place to reduce the amount of parking for new development. In Everett, TDM plans are required for new developments that qualify for parking reductions, parking exceptions, or any newly constructed or substantially remodeled building over 50,000 square feet.

What is a TDM Plan?

A “TDM Plan” (as used by the City) is a written document containing measures taken to reduce parking demand by reducing drive-alone automobile and motorcycle usage, otherwise known as single-occupant vehicles (SOV). Buildings or developments with TDMs provide on-site amenities, infrastructure and programs to help residents, tenants and visitors access a variety of travel options.

TDM Plans for Development

The purpose of a TDM Plan is to monitor and mitigate the transportation impacts of a specific site over time. A TDM Plan details the process through which a developer and subsequent tenants commit to measures to reduce parking demand and SOV travel to the facility. This process provides a menu-based approach to selecting strategies that are the best fit for the type of development proposed.

Resources: (click on links below)

- [Transportation Demand Management Guidelines and Procedures](#)
- [TDM Strategy Menu](#)
- [TDM Strategy Checklist](#)
- [Standard TDM Plan for Small Projects](#)
- [TDM Covenant](#)
- [City of Everett Off-Street Parking Standards](#)
- [TDM Plan Application and Checklist](#)

Examples of Development-Related TDM Measures

TDM-Supportive Infrastructure

- Requirements for pedestrian or transit oriented design
- Parking Supply Reductions
- Minimum bicycle parking standards
- Requirements for transit amenities

Programmatic TDM

- Subsidized transit pass for employees
- Parking cash-out programs
- Provide bicycle safety education classes
- Transportation Management Associations

Incorporating TDM measures in the land use permit process is a requirement for developments with reduced parking

Contact Information:

- Planning Department
- Traffic Engineering
- Transit

Q: How do I Get Started Creating a TDM Plan for My Project?
A: See the list of resource links (box in this flyer)