



NEWS RELEASE

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City launches new neighborhood notification tool

EVERETT – The City of Everett has launched a new tool to provide localized information to community members in each of Everett’s 19 neighborhoods. The tool was developed in response to an idea shared by local neighborhood leaders.

Neighborhood notifications will provide news and updates about projects and events that affect specific geographic areas of the city. City staff will use the notices to share information about land-use actions, public meetings, construction activity and road closures, emergencies and more. Subscribers can sign up to receive emails or text messages about what’s happening in their neighborhood.

“We’ve heard from community members that they want to get information about the activities and projects that most affect them and have a chance to provide input in a timely manner,” said Meghan Pembroke, executive director of communications and marketing. “Residents can opt in to this system, and we’re encouraging our subscribers to share the information through their existing networks, whether on social media, at neighborhood meetings or just person to person.”

The new feature is part of Mayor Cassie Franklin’s [directive](#) on community engagement and inclusion, which includes a focus on enhancing communication and information-sharing with the community.

The notifications will not be used for sending general and citywide updates, which are shared through other channels.

Learn how to sign up at www.everettwa.gov/neighborhoodnotices

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