

# EVERETT DOWNTOWN PARKING FORUM

December 8, 2015



DOWNTOWN EVERETT  
ASSOCIATION

Economic Alliance  
SNOHOMISH COUNTY

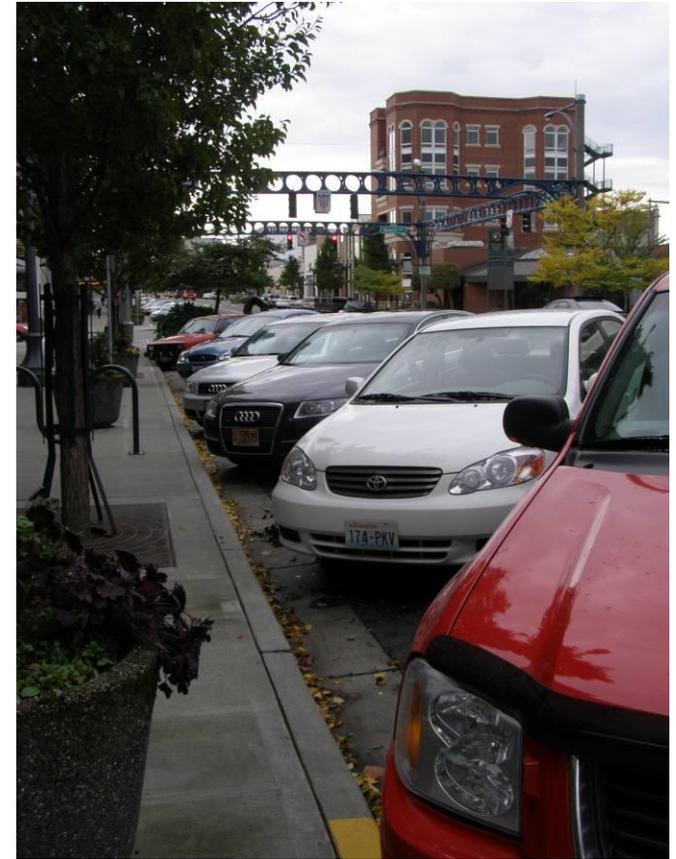


Photo by Patty Carrion Moras

# ALLOW US TO INTRODUCE OURSELVES...

Ryan Sass, P.E.	City of Everett
Clark Worth	Barney & Worth, Inc.
Rick Williams	Rick Williams Consulting
Libby Barg	Barney & Worth, Inc.

# PARKING PROBLEMS – A SIGN OF SUCCESS!



# PROJECT GOALS

- ✓ Update parking utilization level.
- ✓ Evaluate effectiveness of current time limits.
- ✓ Update downtown parking strategies.
- ✓ Promote community understanding and support. Build consensus for solutions.



# DOWNTOWN PARKING STUDY

June-July 2015	Stakeholder Interviews
August 18	Parking Forum
September	Downtown Parking Inventory
October 18	Utilization Survey
December	Preliminary Results
December 8	Parking Forum
January 2016	Report & Recommendations City Council Presentation

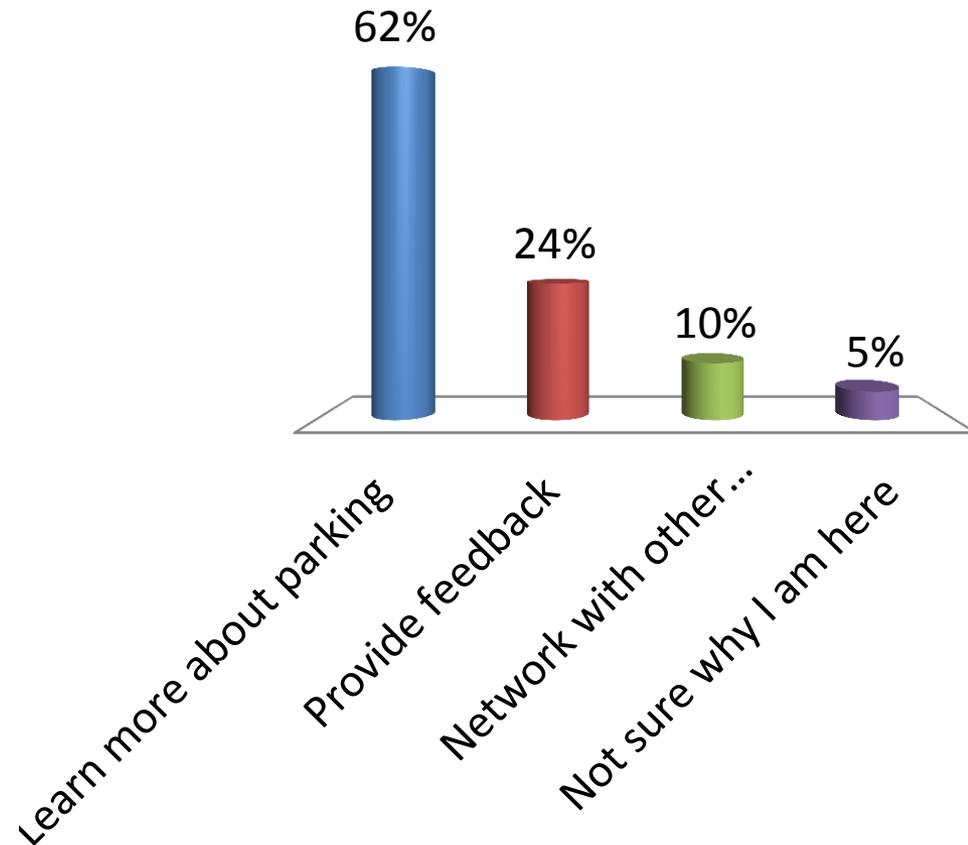
# Electronic Polling



# You are here today to...

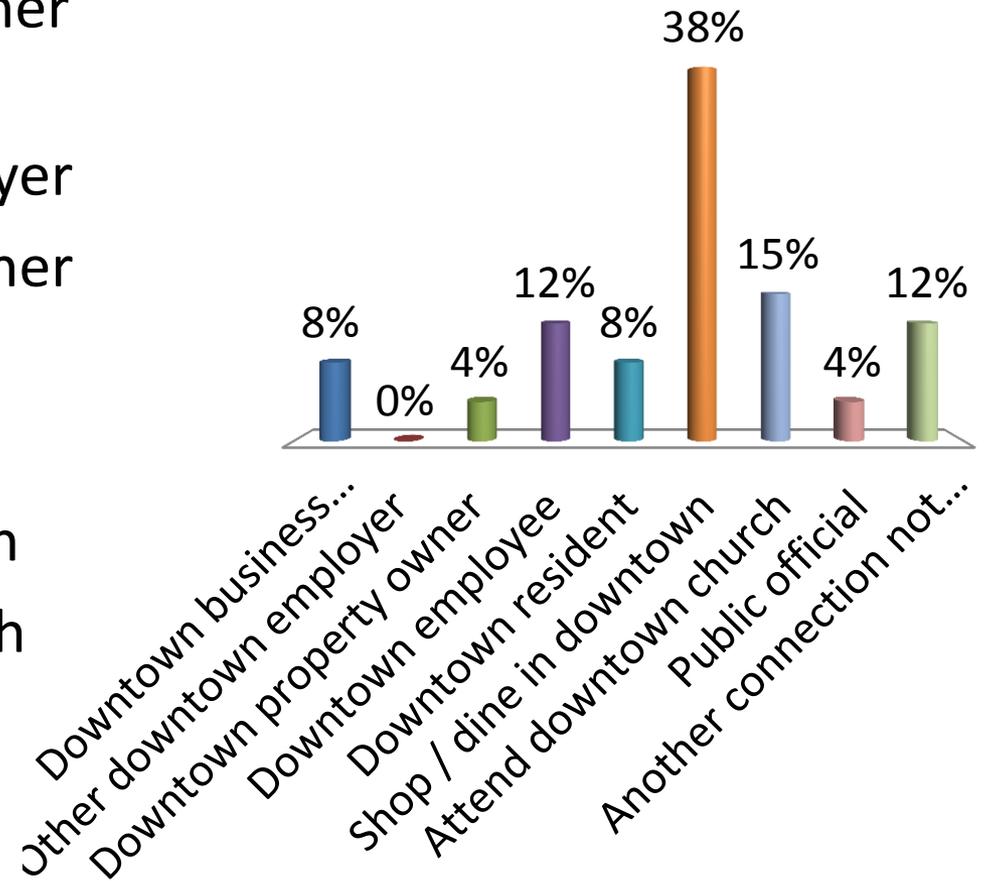
(select all that apply)

1. Learn more about parking
2. Provide feedback
3. Network with other downtown folk
4. Not sure why I am here



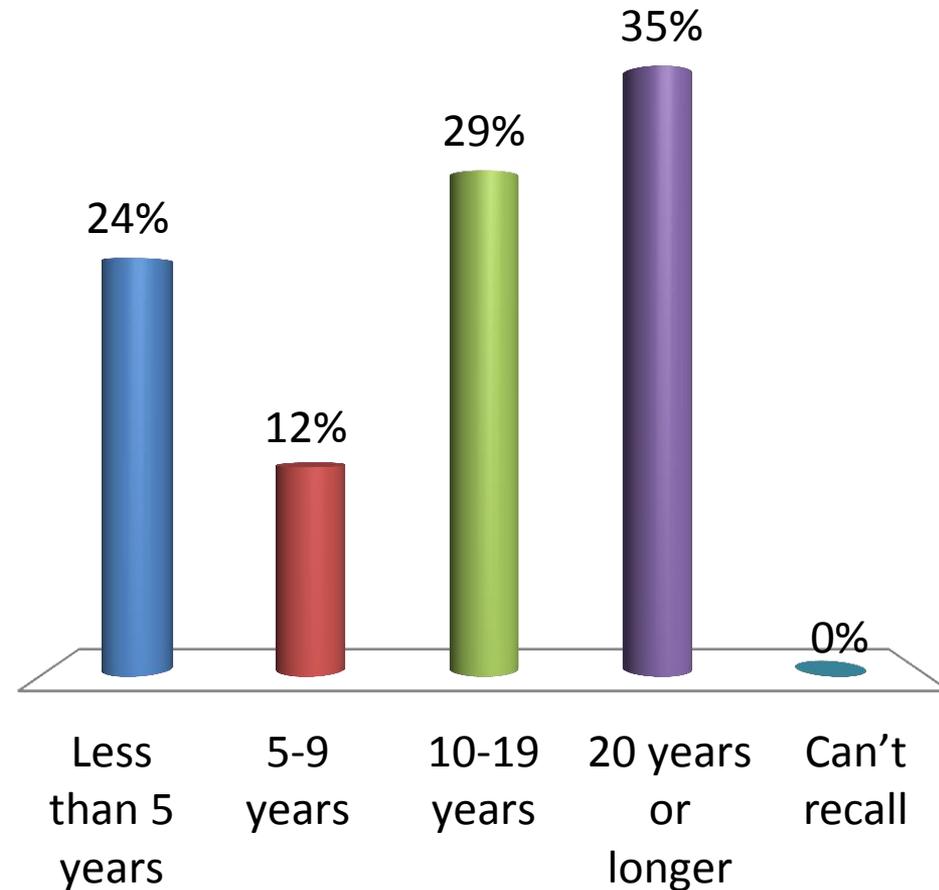
# Your connection to downtown: (select all that apply)

1. Downtown business owner / operator
2. Other downtown employer
3. Downtown property owner
4. Downtown employee
5. Downtown resident
6. Shop / dine in downtown
7. Attend downtown church
8. Public official
9. Another connection not listed

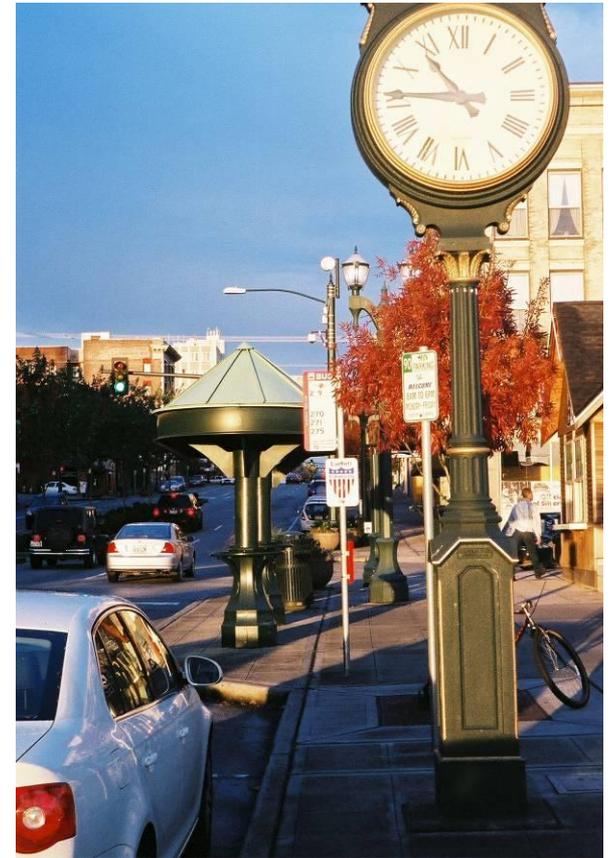


# How long have you worked / shopped / lived in downtown Everett?

1. Less than 5 years
2. 5-9 years
3. 10-19 years
4. 20 years or longer
5. Can't recall



# CURRENT PARKING SITUATION



# EVERETT DOWNTOWN PARKING

1,955 on-street stalls\*

5,784 off-street stalls\*

Time limits cover CBD

Three major garages

*\*Inventory updated in  
September 2015*



# EVERETT'S CURRENT PARKING MANAGEMENT STRATEGIES

- Time limits: 30-90 minutes
- Public / private off-street facilities for longer stays, monthly parkers
- Enforcement
- Residential neighborhood permit program (downtown, hospital, community college)
- Public transit



# KEY QUESTIONS

- How many vacant parking spaces remain during the peak hour?
- Are downtown customers' needs being met?
- Where do downtown employees park – and where should they park?
- How are the current time limits working?
- What are the options for improving parking in the downtown?
- What are appropriate decision triggers?



# Electronic Polling



How would you rate current daytime parking congestion on a scale of one to seven, with one being not congested to ten highly congested?

0% 1. Not congested

0% 2. ...

20% 3. ...

7% 4. ...

20% 5. ...

27% 6. ...

27% 7. Highly congested

Mean = 5.33

How would you rate current evening parking congestion on a scale of one to seven, with one being not congested to ten highly congested?

7% 1. Not congested

20% 2. ...

13% 3. ...

7% 4. ...

33% 5. ...

13% 6. ...

7% 7. Highly congested

Mean = 4.07

# QUALITATIVE RESEARCH

- Stakeholder Interviews (35)
- Downtown Survey (505)
- August 18 Parking Forum
- Business Survey (192)
- December 8 Parking Forum
- Participation of Downtown Everett Association, Business Improvement Area, Economic Alliance of Snohomish County



Everett Downtown Parking Survey – 2015

**What best describes you? (Check all that apply)**

Downtown business owner / operator

Downtown property owner

Downtown resident

Other downtown employe

Downtown employee

Shop / dine in downtown

Other (please specify)

# KEY MESSAGES

- Parking congestion is bad, getting worse.
- Trouble spots: core area, Colby, County complex, Events Center **and other attractions; evenings and weekends.**
- **The main problem is employees** parking on-street in customer stalls.
- Why? **Enforcement** is inconsistent.
- Parking management strategies should include **paid on street parking.**
- **More off-street garages** may also be needed.
- Downtown parking system improvements require education and leadership.

# *DYNAMICS OF DOWNTOWN EVERETT PARKING*



**Rick Williams**

# DOWNTOWN EVERETT STUDY AREA

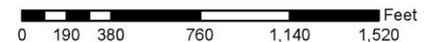


## Downtown Everett Parking Study

September 2015

**RICK WILLIAMS CONSULTING**  
Parking & Transportation

 Downtown Everett Study Boundary

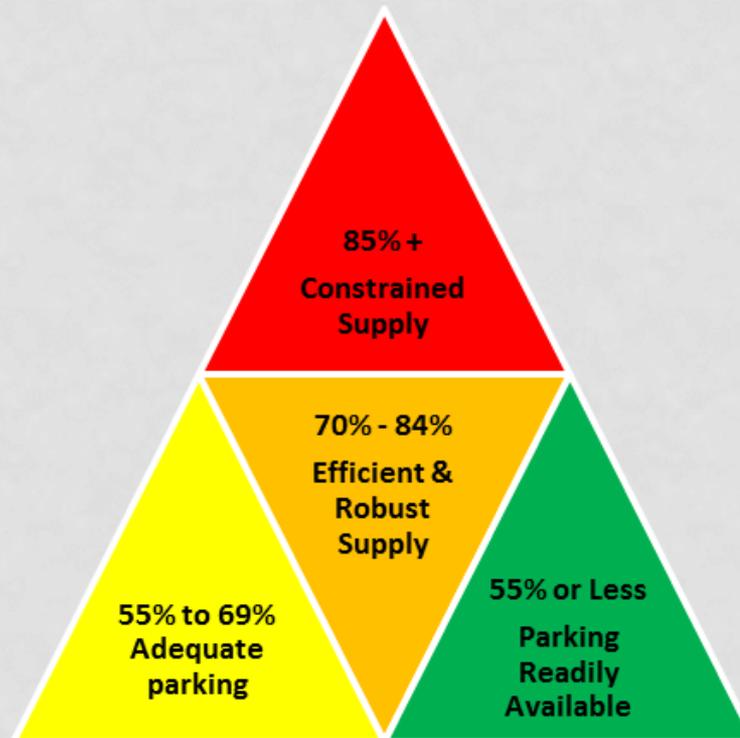


# DATA COLLECTION METHODOLOGY

- Typical weekday –  
Tuesday, October 20, 2015
- Survey Period: 7:00 AM to 7:00 PM
- 1,842 on-street (all stalls)
- 3,262 off-street (sample)
- Hourly Occupancy
- Average Length of stay
- Turnover (on-street)
- Off-street Utilization



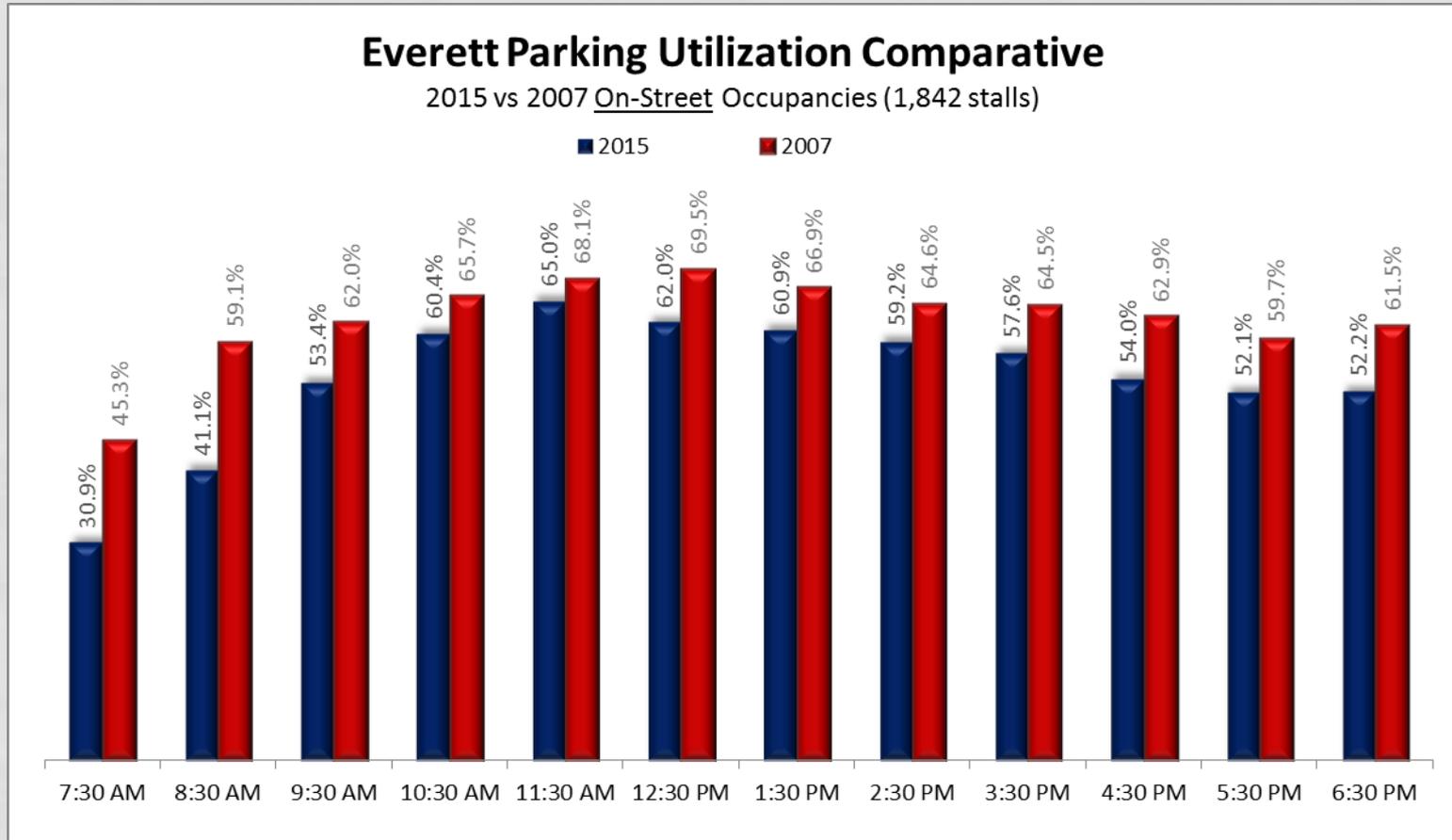
# UNDERSTANDING OCCUPANCY



# PRELIMINARY FINDINGS – ON-STREET

Stalls by Type	All	% of Total
30 Minute	59	3.2%
1 Hour	29	1.6%
90 Minutes	1,375	74.6%
2 Hours	65	3.5%
No Limit	189	10.3%
Handicapped	97	5.3%
Permit Only	1	<1%
Senior Citizen Only	27	1.5%
<i>On-Street Subtotal</i>	<b>1,842</b>	<b>100%</b>
<i>Off-Street Supply Surveyed Subtotal</i>	<b>3,262</b>	<b>51%</b>
<b>Total Supply Surveyed</b>	<b>5,104</b>	<b>100%</b>
<i>All Off-Street Subtotal</i>	<b>6,378</b>	<b>100%</b>
<b>Total (All On and Off-Street)</b>	<b>8,220</b>	<b>100%</b>

# PRELIMINARY FINDINGS - ON-STREET



# PRELIMINARY FINDINGS – ON-STREET

2015 Everett On-Street Parking Utilization						
Type of Stall	# of Stalls	Peak Hour	Peak Occupancy	Stalls Available	Average Length of Stay	Violation Rate
<b>On-Street Peak</b>	<b>1,842</b>	<b>11:00 AM – 12:00 PM</b>	<b>65.0%</b>	<b>607</b>	<b>1 hr/ 52 min</b>	<b>14.2%</b>
<b>30 Minute</b>	<b>59</b>	12:00 – 1:00 PM	71.2%	14	1 hr/ 20 min	14.5%
<b>1 Hour</b>	<b>29</b>	9:00 – 11:00 AM	86.2%	1	1 hr/ 24 min	26.6%
<b>90 Minutes</b>	<b>1,375</b>	11:00 AM – 12:00 PM	64.4%	416	1 hr/ 45 min	13.5%
<b>2 Hours</b>	<b>65</b>	6:00 – 7:00 PM	49.2%	33	2 hr/ 31 min	27.7%
<b>No Limit</b>	<b>189</b>	2:00 – 3:00 PM	59.3%	53	5 hr/ 3 min	N/A
<b>Handicap</b>	<b>97</b>	11:00 AM – 12:00 PM	44.3%	50	1 hr/ 54 min	N/A
<b>Permit Only</b>	<b>1</b>	7:00 – 8:00 AM 9:00 AM – 7:00 PM	100%	0	5 hr/ 30 min	N/A
<b>Senior Citizen Only</b>	<b>27</b>	4:00 – 7:00 PM	96.3%	1	2 hr/ 44 min	N/A

# PRELIMINARY FINDINGS – ON-STREET

<b><i>Moving To Evade Parking Citations</i></b>	<b>Values</b>
Occurrence of license plates observed moving to evade parking citations (i.e., employees moving their car every few hours)	360 (6.7% of unique vehicles)
Number of total moves observed	495
Average moves per unique license plate	1.4

# PRELIMINARY FINDINGS – ON-STREET

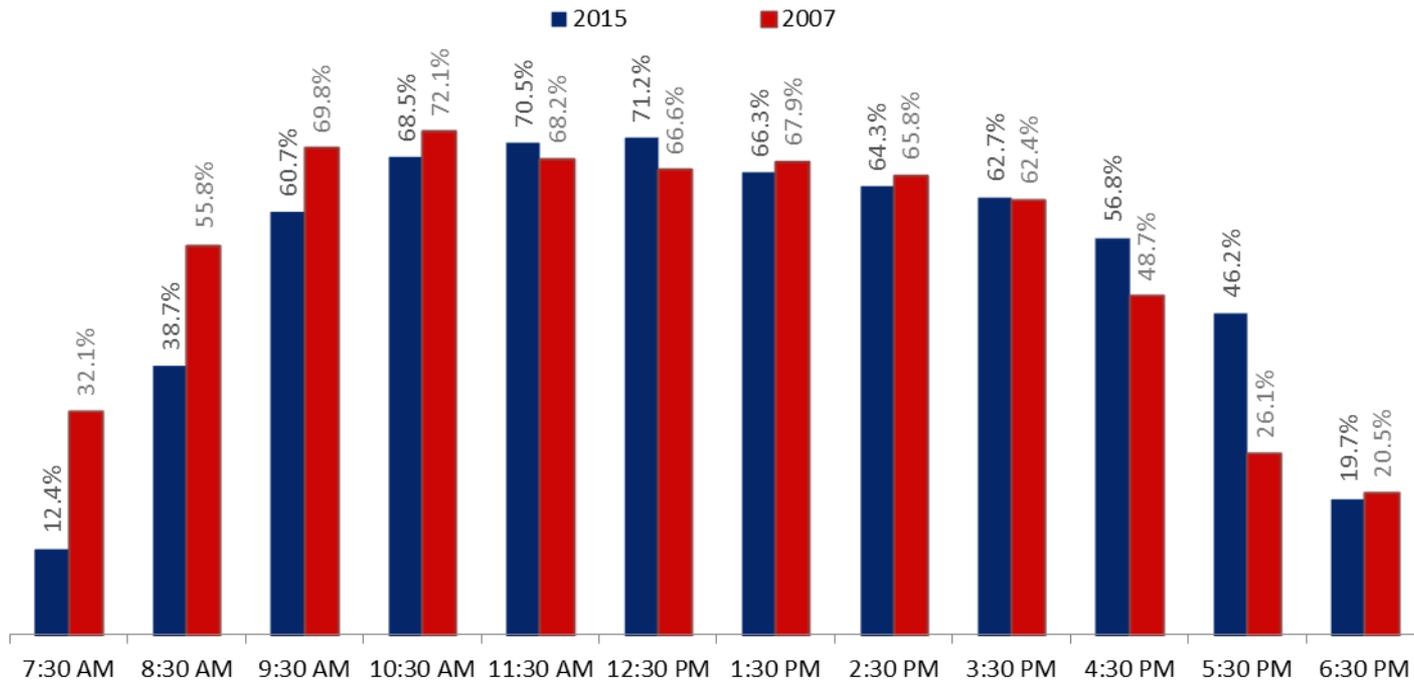
- 1,842 stalls surveyed  
(100% sample of on-street stalls)
- Peak Occupancy = 65%
- Peak Hour = 11:00 AM – 12:00 PM
- Average time stay 1 Hour / 52 Minutes
- 6,013 unique vehicles (9.3% decrease from 2007)
- 14.2% of vehicles violate posted time stay
- 380 vehicles parked 4+ hours (6.3%)
- Turnover = 5.3 turns per 10 hours

# PRELIMINARY FINDINGS

## OFF-STREET

### Everett Parking Utilization Comparative

2015 vs 2007 Off-Street Occupancies (2,769 stalls)



# PRELIMINARY FINDINGS OFF-STREET

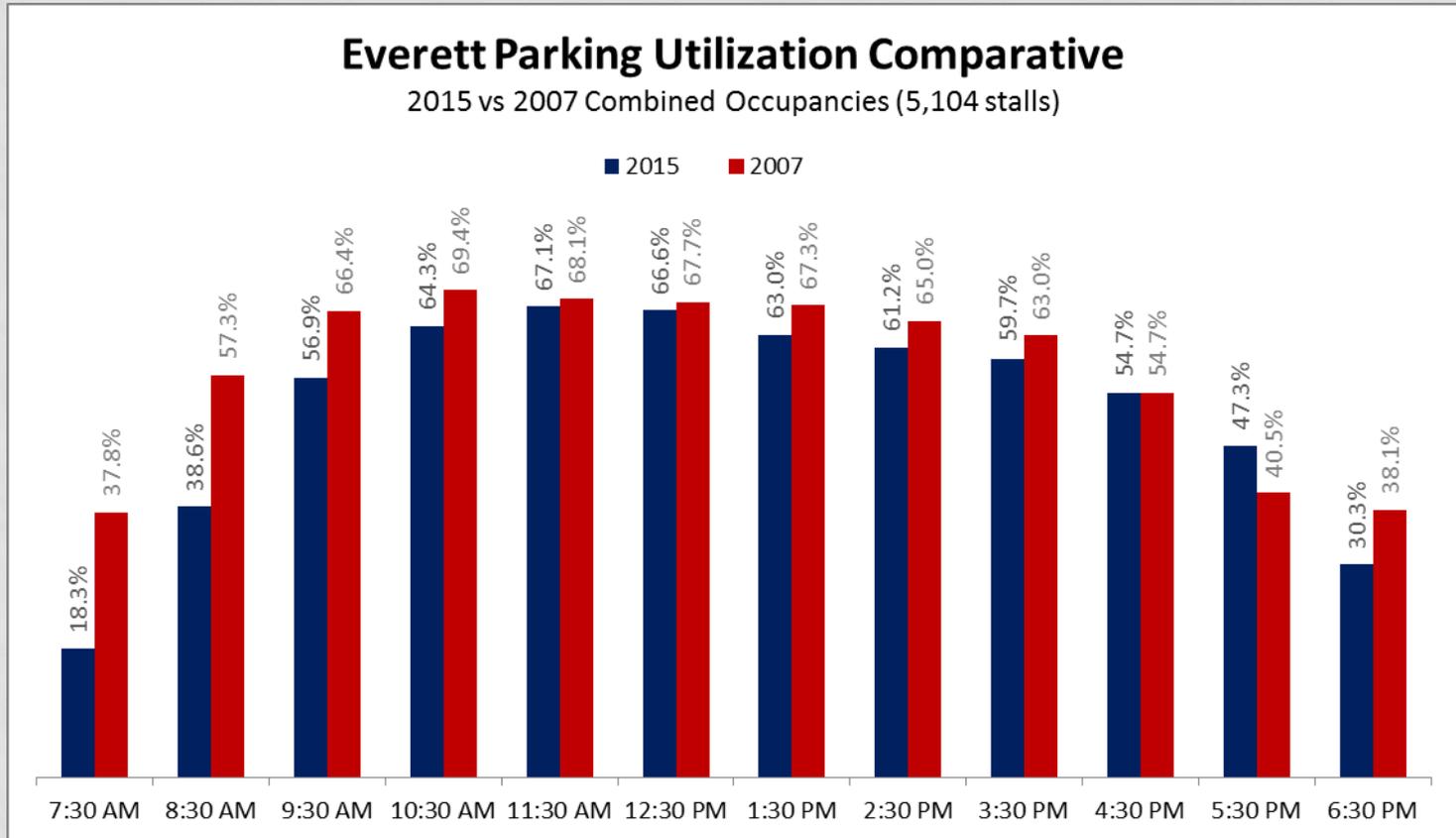
- 3,262 stalls sampled  
(669 additional stalls than 2007)
- 25 facilities  
(14 additional facilities than 2007)
- Peak occupancy 71%
- Peak hour 12:00 – 1:00 PM



# PRELIMINARY FINDINGS COMBINED PARKING SYSTEM

Use Type	# of Stalls	Peak Hour	Peak Occupancy	Stalls Available
On-Street	1,842	11:00 AM – 12:00 PM	65.0%	607
Off-Street Supply Surveyed	3,262	12:00 – 1:00 PM	71.2%	939
<b>Total Supply Surveyed</b>	<b>5,104</b>	<b>11:00 AM – 12:00 PM</b>	<b>67.1%</b>	<b>1,678</b>
<b>Total (All On and Off-Street)</b>	<b>8,220</b>	<b>11:00 AM – 12:00 PM</b>	<b>67.1%</b>	<b>2,704</b>

# PRELIMINARY FINDINGS COMBINED PARKING SYSTEM



# PRELIMINARY FINDINGS COMBINED PARKING SYSTEM

Use Type	Survey Year	# of Stalls	Peak Hour	Peak Occupancy	Stalls Available
On-Street	2015	1,842	11:00 AM – 12:00 PM	65.0%	607
	2007	1,955	12:00 – 1:00 PM	69.5%	603
Off-Street Supply Surveyed	2015	3,262	12:00 – 1:00 PM	71.2%	939
	2007	2,593	10:00 – 11:00 AM	72.1%	723
Total Supply Surveyed	2015	5,104	11:00 AM – 12:00 PM	67.1%	1,678
	2007	4,548	10:00 – 11:00 AM	69.4%	1,393

# Q&A / DISCUSSION



Photo from [www.downtowneverett.com](http://www.downtowneverett.com)

# NEXT STEPS

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