

Everett Downtown Parking Management Study Stakeholder Interviews

DISCUSSION GUIDE Revised 5/26/15

Name: _____ Phone: _____

Organization: _____ E-Mail: _____

Address: _____

The City of Everett and the downtown community are conducting a study to update Everett's downtown parking management plan. At this early stage of the study, we are asking downtown employers and other community leaders to share their views on parking issues. Your responses are important and will be kept confidential.

Introduction

1. How are you and your organization affected by parking in the downtown?

2. Have you been involved in past discussions about downtown parking? (Explain). What questions about downtown parking would you like the parking study to answer?

Current Parking System

3. (a) What's your impression of how well parking is working now in the downtown? Which parkers are using most of the on-street and off-street parking in the downtown?

On-street: _____

Off-street: _____

(c) Where should employees be allowed to park?

6. (a) What's your impression of where event goers currently park when they attend an event at the Xfinity Arena and Conference Center?

(b) Where should event goers be directed to park?

7. Who are downtown Everett's customers? Of the customers you mentioned, who is the "priority customer" for downtown? Does downtown Everett have enough customers?

8. Are you familiar with the current time limits in the downtown core? How well is parking working there? Are the time limits helping to alleviate parking congestion?

9. How well is the current parking enforcement working?

Future Parking System

10. What key values or guiding principles should shape Everett's downtown parking system in the future? For on-street parking? For off-street-parking?

11. How would you like to see the downtown parking system work in the future? What changes would attract more customers?

12. On-street spaces are the most popular parking option. How should this scarce resource be managed? ***(Ask open-ended at first, then prompt)***

- | | |
|--|---|
| <input type="checkbox"/> No change in time limit | <input type="checkbox"/> Modify current time limits |
| <input type="checkbox"/> Extend time limit area | <input type="checkbox"/> Paid on-street parking |
| <input type="checkbox"/> More off-street parking | <input type="checkbox"/> Promote non-auto travel |
| <input type="checkbox"/> Continue free parking | <input type="checkbox"/> Other: _____ |

13. What are the appropriate time limits for on-street parking that would most benefit adjacent businesses? If customers want to stay longer, where should they park?

14. (a) Can you think of other ways, beyond time limits, that Everett could lessen parking congestion in the downtown?

14. (b) Should any option be considered to lessen parking congestion, or are there some options you wouldn't favor?

15. Many cities use paid parking to free up on-street spaces for short-term customer use and discourage long-term employee use.

(a) Would you favor converting to paid on-street parking in the downtown?

Yes No Not sure

(b) If yes, when and where should Everett convert to paid on-street parking?

(c) What would be the appropriate hourly rate for on-street parking in the downtown?

____ per hour

16. Which cities should Everett look to as models for parking solutions?

Public Involvement

17. What steps are needed to maintain / build public support for the downtown parking system? What is the best way to involve interested stakeholders in the study?

18. What interested persons or groups do you recommend we contact to seek their advice at this early stage of the Parking Study?

Wrap Up

19. If you were asked to provide a “single most important piece of advice” for updating Everett downtown parking management study – what would it be?

20. Any additional comments or suggestions?

Thank you for contributing to the Everett Downtown Parking Management Study!