

AMENDMENT NO. 3

CONTRACT FOR ECONOMIC ALLIANCE SNOHOMISH COUNTY SERVICES

This Amendent No. 2 is dated for reference purposes April 1, 2015 by and between the City of Everett (the "City") and Economic Alliance Snohomish County (the "Contractor").

Recitals

A. The City and the Contractor entered into the Contract for Economic Alliance Snohomish County Services dated April 10, 2012 as amended by Amendment No. 1 dated April 1, 2013 and Amendment No.2 dated April 1, 2014. The term of the Agreement ends March 31, 2015.

B. The City and the Contractor now desire to renew the Agreement for an additional 3 years, so that the Agreement will expire March 31, 2018.

Agreement

The Contractor and the City agree as follows:

- 1. Section 2 of the Agreement is hereby amended so that the term of the Agreement expires on March 31, 2018.
2. The Scope of Services for April 1, 2015 to March 31, 2018 is attached to this Amendment as Appendix A. Compensation under the Agreement remains unchanged at \$75,000 per year (April to March).
3. Except as expressly modified by this Amendment, all provisions of the Agreement remain in full force and effect.

City of Everett Washington

By: [Signature] Ray Stephanson, Mayor

Date: 3/30/2015

Economic Alliance of Snohomish County

[Signature] Troy McClelland, President

Date: 3/6/15

APPROVED AS TO FORM

[Signature] JAMES D. ILES, City Attorney

ATTEST:

[Signature] Sharon Fuller City Clerk

## **Appendix A**

Contractor will provide technical assistance and support in the areas of business recruitment, retention and expansion. Activities will include but not be limited to:

Respond to inquiries and requests by supplying data that will aid in business recruitment for the City.

Work in partnership with the real estate community, including regional and national site selectors, to market and promote the City as a place for business.

Assist the City in marketing targeted areas for redevelopment.

Identify and contact local businesses for targeted business retention and expansion visits.

Provide presentations to the City Council regarding the state of the local economy with special emphasis on issues and trends impacting the City.

Provide an annual report detailing the activities of the Contractor with specific reference to the activities mentioned above.

Take a leading role in the compilation and distribution of data in response to site selection efforts, including but not limited to those initiated by the State of Washington and trade activities.

Provide staffing and general support for Snohomish County Citizens for Improved Transportation (SCCIT), as an affiliate organization to Economic Alliance Snohomish County. SCCIT is engaged in the developing and promoting a coordinated, multi-modal transportation system designed to move people, goods and freight in and through Snohomish County.

Coordinate with the City of Everett regarding the development of an annual legislative agenda in support of transportation, education and workforce training and economic development. These advocacy efforts will focus on the Washington State Legislature, agencies and organizations of the State of Washington, and the private sector.

*Amendment*

EVERETT CITY COUNCIL AGENDA ITEM COVER SHEET

*#4*

**PROJECT TITLE:**

Amendment No. 3 to the Professional Services Agreement with Economic Alliance Snohomish County to provide marketing and economic development technical services

- \_\_\_\_\_ Briefing
- \_\_\_\_\_ Proposed Action
- \_\_\_\_\_ Consent
- \_\_\_\_\_ Action
- \_\_\_\_\_ First Reading
- \_\_\_\_\_ Second Reading
- \_\_\_\_\_ Third Reading
- \_\_\_\_\_ Public Hearing
- \_\_\_\_\_ Budget Advisory

COUNCIL BILL # \_\_\_\_\_  
 Originating Department Administration  
 Contact Person Debra Bryant  
 Phone Number 425-257-8608  
 FOR AGENDA OF March 18, 2015

Initialed by:  
 Department Head \_\_\_\_\_  
 CAA db  
 Council President SB

**Location                      Preceding Action                      Attachments                      Department(s) Approval**

Amount Budgeted	\$225,000.00		
Expenditure Required	\$225,000.00	Account Number(s):	
Budget Remaining	-0-		
Additional Required	-0-		

**DETAILED SUMMARY STATEMENT:**

Amendment No. 3 to the Professional Services Agreement with Economic Alliance Snohomish County (EASC) will provide marketing and economic development technical services to the City. Those services include business recruitment, retention and expansion assistance to include response to inquiries and requests for data, marketing and promotion of the City in concert with the real estate community, target marketing for redevelopment, state of the local economy presentations, developing legislative agenda in support of transportation, education and workforce training and an annual report. EASC will also provide staffing and general support for Snohomish County Citizens for Improved Transportation (SCCIT).

**RECOMMENDATION (Exact action requested of Council):**

Authorize the Mayor to sign Amendment No. 3 to the Professional Services Agreement with Economic Alliance Snohomish County to provide marketing and economic development technical services in the amount of \$225,000.00.

*Council approved  
 3/18/15  
 jm*