



**Members in Attendance:**

Jim Grieco – Twin Creeks	Nekia Williams-Wolle – Riverside
Victor Harris – Port Gardner	Linden Kimbrough – Riverside
Tom Norcott – Harborview- Seahurst- Glenhaven	Chris Geray – Silver Lake
Christina Strand - Bayside	Dennis Dudder – So Forest Park & View Ridge/Madison
Carol Jensen – Bayside	John VanPatten – Twin Creeks
Michael Trujillo- Cascade View	George Lockeman – Valley View
Ryan Weber - Delta	Vanessa Randall – Valley View
Mary Fosse – Delta	Teresa Schultz - View Ridge/Madison
Tina Hokanson - Evergreen	Linda War Bonnet – Westmont/Holly
Sara Steuben – Lowell	Sister Mohammed – Westmont/Holly
Diane Fink – Lowell	
Robin Rigdon – Northwest	
John Sweeney – Northwest	
Arthur Olsen – Pinehurst	
Jim Prissel- Pinehurst	
Andrea Tucker – Port Gardner	

**Staff:**

Wendy McClure	Julie Frauenholtz	Kari Goepfert
Julio Cortes	Mindy Van Wingen	Becky Ableman-McCrary

**Excused:**

Colleen Kain	Karen McAllister
--------------	------------------

**Guests:**

Megan Wolfe

**Called to Order:** 4:03 p.m.

**I. APPROVALS & COMMENTS**

- ✓ Agenda approved with no discussion
- ✓ March minutes approved with no discussion
- ✓ Citizen comments
- ✓ Lisa Hall, Trinity Lutheran Church – Shared a proposal seeking help for those returning to housing. She learned that the COET team is requesting kitchen items, household goods needed for those being placed. Lisa is proposing to be their COET contact. She will communicate when there are needs for goods, based on Sgt. Zeka’s update. Wendy will send out list and donors can contribute needed items.



## II. SAFETY MINUTE AND CLIMATE MINUTE

4:09 **Safety Minute** - Christina Strand– safety item – mailbox theft. Informed delivery at USPS, sign up to get notified.

**Climate minute** – Tina Hokanson has started a practice of asking herself if she needs to do an errand immediately or not, and is now clustering them together. Carol Jensen mentioned Community Solar project that started today, with PUD providing opportunity to support solar panels. George Lockeman has a reservation in for the panel project.

## III. MAYOR CASSIE FRANKLIN (was unable to attend)

4:10 Julie Frauenholtz – Community Development director.  
Mayor very busy today.

Julie happy to take any questions back to the Mayor as needed. Julie introduced the group to the Community Development Division. It is part of a combined department: Community, Planning and Economic Development department. It includes Becky McCrary, Housing and Community Development manager, Wendy McClure, Kembra Landry, housing and human services, and Hil Kaman from Safe Streets is partially working with team but in prosecutor staff, and Jason Malloy is CHIP staff. There are two vacancies in CHIP department.

Community Development team overview – Julie wants to better solidify, coordinate work we are doing in neighborhoods. Want to include more and different neighbors, language groups, cultural groups

Districting – in next year or two, our city could look different, which could affect neighborhood boundaries, and how the City Council works with neighborhoods. So far, have 20 applicants from 17 neighborhoods interested to serve on the Districting Commission.

Safe Streets work continues - programs have become institutionalized, all working together, in ongoing partnership. City cannot do this work alone, collaborating with many other groups. Carnegie Resource Center now hosting meetings, addressing services.

Clare's Place will be opening soon, in June. Cocoon House open now, will be serving 12-24 year olds! HopeWorks will open in fall with another 65 units. The Community Development team includes Housing and Community Development – they are working on CDBG and the Consolidated Plan to identify priorities, also working on citywide Housing Strategy. Gathering feedback at this stage, which will contribute to design of housing priorities and what community says is important. May result in some priority shifts.



Engagement and Funding – Diversity, Equity and Inclusion effort, staff are learning new ways to engage people through an interdepartmental team, looking at boards and commissions, funding available, CHIP, CDBG, Human Needs, Neighborhood Matching Funds.

Julie shared her Vision for Everett that drives the work. One Everett.

#### IV. CITY COUNCIL LIAISON JUDY TUOHY, Council Vice President

4:20 Councilmember Tuohy offered a reminder about Districting Commission applications, which are due by end of the month. Climate Action plan sent April 3 to Planning Commission. Tomorrow (Apr 23) Council will hold a workshop on the future of transit for City of Everett.

Budget committee work proceeding on 2020 budget, discussing carry forward funds and how to utilize them. Lodging tax committee, invested \$900,000 this year. Hotel stays are source of funds, build tourism, support festivals. Naval Station celebrates its 25<sup>th</sup> anniversary.

#### V. CITY & COMMUNITY ITEMS

4:35 New city website – Kari Goepfert and Julio Cortes in Communications and Marketing – New website launched at 9:30am today. It was a yea long process, lots of research. Used testing to inform new site, which is more user friendly. Showcases the new brand, still evolving website. Cool new features.

Question - How will people know to look for neighborhood meetings or sign up on website? Not planning any special outreach about website. Neighborhoods are encouraged to let people know about the site, demo it at their meetings.

Logo and Branding – Julio – he shared visuals of logo, branding and discussed overall marketing approach.

Question - What entity designed the new logo? Response - Spent 12-14 month process for logo, pallet, and tourism development. Had outside consultants and designers assist. Surveyed lots of people, focus groups, external partners. Everett is a “Maker” city with Boeing and other entities. Most people don’t know about our beach, proximity to mountains, etc. Big push underway to promote Everett. Surveys suggested need to move away from images and have a cleaner look to logo. It gives a nod to historic Everett (brick) to acknowledge history. Different industries may have similar logos but are not competing, not in same industry with our market.

Marketing plan focused on economic development and tourism.

Consolidated Plan, Housing Strategy – Becky Ableman McCrary shared a poll of neighbors, reflecting input on neighborhood priorities. Link to survey will be sent out, available in English and Russian and Spanish. Yearlong process, will circle back with you to share what we have heard.

Everett Reads – Mindy Van Wingen – Library event was snowed out in Feb so guest speaker is coming back in May. Sy Montgomery, author, writes about animals in a



compelling way. Inclusive of children, May 4 at 11am, and Sunday May 5 at Historic Everett Theatre, which will be hosting. Summer Reading – Alan Jacobson reaching out to get the library on agendas at neighborhood meetings.

Girls on the Run (local council) – Megan Wolfe – this is an after school program, 3<sup>rd</sup> through 8th grade throughout County. Training for 5 k run. Also learning about self-care, dealing with gossip, other challenges of that age. Will have 790 girls participating. At end of season, programs happen at schools, pull them all together to attend the event. Adults are matched to be running buddy at event. Family and community members support also. Run is on June 1, starts and finishes at Everett Memorial stadium. Inspiring event. Course will leave Everett Stadium, up 37<sup>th</sup>, to 24<sup>th</sup> on Oakes - street will be closed. Run starts at 9am, by 10 most roads should be clear. Looking for volunteers. Question - How do you get the program into the schools? Response - Site liaison at each school who gets excited about program, discuss details, tailor it to their school to get kids involved. Program is in operation from March through June. [GirlsOnTheRunNoCo.org](http://GirlsOnTheRunNoCo.org).

## VI. TEAM WORK – UPDATES & NEW IDEAS

5:00 School partnerships/Diversity Outreach – Teresa Schultz announced there are many new principal changes underway. At Madison Elementary, a group has adopted the school and had a large work party to make numerous improvements to the building facilities, and area. 150 volunteers at Madison Elementary. Christina Strand reported that Dr. Stewart helped at Bayside’s Easter event. Kelly Shepherd and Dr. Stewart helped at Port Gardner Easter event. Tom Norcott reported that they have had visit and report from View Ridge principal who is consistently attending HSG.

Nominations Committee – report from committee. Candidates are:  
Chair - Carol Jensen, and Ryan Webber  
Vice Chair - John Van Patten and Ernie Staudt  
Secretary - Victor Harris and Andrea Tucker

Better Communications Presentation – committee volunteers –thumbs up support for further discussion.

### Monte Cristo Update –Jim Grieco

Sunday April 27, meeting at 3pm. Met a month ago, Chris Geray will be project manager for Monte Cristo committee. Need more volunteers – preferably some from each neighborhood. Can sign up for very specific things and pitch in - don’t have to go to all the meetings. Want it to be fun for volunteers. Lowell Civic Association donated to support the event.

Social Practicals - April 30 Orientation, for Neighborhood leaders, council reps. May date and topic are To Be Determined.



## VII. ANNOUNCEMENTS

- ✓ **Red Cross - Smoke Alarms** - installing smoke alarms on April 27, 86 sites across the county, big event. Mostly mobile home parks.
- ✓ **July 4** – Cultural Arts hosting the day’s events – volunteers needed to help with parade. Help is needed preparing for and providing security, marshalling parade. Lunch is provided.
- ✓ **William F. Brown Awards** – Everett Historical Commission is working with Historic Everett on the awards. Recognizing programs, homes and people. At Weyerhaeuser room with refreshments.

## VIII. NEIGHBORHOOD REPORTS

5:40

### Reports:

Bayside: Egg stuffing, Everett Districts Now spoke about districting. Good egg hunt on Sat.

Cascade View/Twin Creeks: Sara Boyle spoke about Connect Casino Road activities and new Casino Road community center

Delta: 30 attended, Terry Myer from Down to Earth Community Gardens, recommended speaker. March in Solidarity will be in north end. Sunday, May 5.

Evergreen: Dean Shaughnessy, Parks, discussed Madison Morgan Park, we had an egg hunt had 3,000 eggs, 150 kids, was fabulous - Parks let group use the house overnight to store supplies.

Harborview-Seahurst-Glenhaven: no meeting, had egg hunt, had police escort, handed out 1600 eggs and 42 prizes. Large turnout of 125 at the egg scramble.

Lowell: 17 people at meeting. Parks spoke, coming to renovate Lowell Park and sought input on how to redevelop the site.

Northwest: Had many updates. Presentation about Drew Nielsen, and Drew Nielsen park history was shared. Held elections. Robin Rigdon is newly elected council rep.

Pinehurst: 17 attended, speaker from Snohomish County Conservation District

Port Gardner: Tom Sebastian, director of Compass Health, was speaker. Compass is adding housing on Broadway. David Stalheim, Planning staff, spoke about housing and growth in Everett. Had egg hunt at Sequoia High School, had 125 children, 1,400 eggs.

Riverside: 12 people, Had a fundraiser and auction for NOAH shelter.



Silver Lake: Mayor Franklin will be guest tomorrow night.

South Forest Park: called a special meeting, 98 neighbors co-own property that has an encampment that needs to be cleaned up – it will be a big effort.

Valley View: David Stalheim, Planning, spoke about the housing and land use project. Re Think Zoning.

View Ridge/Madison: Barb Odegaard the Bat Lady was the guest speaker.

Westmont/Holly: Noah Vogeli, CERT volunteer, did a good job on disaster preparedness presentation.

**IX. FIVE ITEMS TO REPORT**

- 5:55
1. City website and branding update – need to learn how to use the site
  2. Everett Reads – May 4 and 5, Summer Reading program
  3. Girls on the Run - June 1.
  4. Nominations Committee report – election in May
  5. Monte Cristo Awards – committee meeting, all welcome

**X. ADJOURN 6:00 p.m.**

Next meeting May 29, 4 PM to 6 PM