

Project title: 2021 Hotel Motel Grant Awards

City Council Agenda Item Cover Sheet

Council Bill # *interoffice use*

Agenda dates requested:

6.9.21

Briefing

Proposed action

Consent

Action 6.9.21

Ordinance

Public hearing

Yes No

Budget amendment:

Yes No

PowerPoint presentation:

Yes No

Attachments: n/a

Department(s) involved:

Contact person:

Scott Murphy

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ScMurphy@everettwa.gov

Initialed by:

Department head

Administration

Council President

Project: Hotel Motel Grant Awards Round two

Partner/Supplier : *(Partner, etc.)*

Location:

Preceding action: *Action*

Fund: 138 Hotel Motel Tax

Fiscal summary statement:

Project summary statement:

The Lodging Tax Advisory Committee (LTAC) along with the Budget and Finance committee reviewed ten (10) applications for the second round of LTAC grants for events/projects happening between June 1, 2021 and December 31, 2021. The LTAC reviewed and discussed all applications received on or before May 14, 2021 to recommend the best allocation of current Lodging Tax revenues in an amount not to exceed \$150,000 for round two of the LTAC awards.

The Total amount of grant recommendations in an amount not to exceed \$150,000.00 is as follows:

Cruzin to Colby	\$17,500.00
Delta Garden Festival	\$1,500.00
Fisherman's Village Music Festival	\$30,000.00
Fourth of July	\$15,000.00
Historic Everett Theatre	\$10,000.00
Jetty Island Days	\$25,000.00
Schack Art Center	\$15,000.00
Upper Left Beerfest	\$18,000.00
Village Theatre	\$15,000.00
Yankee Doodle Dash	\$3,000.00

Total **\$150,000.00**

Recommendation (exact action requested of Council):

Concur with the recommendation of the Lodging Tax Advisory Committee and the Budget Finance Committee to allocate grant funding as designated in an amount not to exceed \$150,000.00 and Authorize the Mayor to sign the contracts.