

Project title: 2021 Hotel Motel Grant Awards



Council Bill # interoffice use

Project: Hotel Motel Grant Awards

Partner/Supplier :

Location: City wide

Preceding action: LTAC/Budget 12/10/19, 1/27/20

Fund: 138 Hotel Motel Tax

Agenda dates requested:

Dates requested for council action **2/24/2021**

Briefing

Proposed action

Consent

Action

Ordinance

Public hearing

Yes No

Budget amendment:

Yes No

PowerPoint presentation:

Yes No

Attachments:

n/a

Department(s) involved:

Council, Admin, Legal

Contact person:

Scott Murphy

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City Council Agenda Item Cover Sheet

DETAILED SUMMARY STATEMENT: As required by RCW, the Lodging Tax Advisory Committee met to review the annual long-term obligations of the Hotel Motel Fund. These long-term obligations include the Multi-Purpose Facility \$100,000 and Everett Tourism-Marketing \$150,000 for a total allocation of \$250,000 for long-term obligations. The Lodging Tax Advisory Committee along with the Budget and Finance committee also reviewed and discussed all applications received on or before February 5, 2021 to recommend the best allocation of current Lodging Tax revenues in an amount not to exceed \$50,000 for round one of the LTAC awards for events occurring before May 1, 2021.

The Total amount of grant recommendations in an amount not to exceed \$50,000.00 is as follows:

Everett Jets FC half season	\$6,000.00
Arboretum Visibility improvements for visitors	\$2,000.00
Schack Art Center promotion of 2021 Exhibits and Events	\$15,000.00
2021 USA Gymnastics XCEL State Championship	\$12,000.00
Historic Everett Theatre	\$15,000.00
Total	\$50,000.00

Recommendation (exact action requested of Council):

Concur with the recommendation of the Lodging Tax Advisory Committee and the Budget Finance Committee to accept the long-term obligations of the Hotel Motel Tax listed above and to allocate grant funding as designated in an amount not to exceed \$50,000.00 and Authorize the Mayor to sign the contracts.

Initialed by:

Department head

Administration

Council President