



CITY OF EVERETT

Lodging Tax Advisory Committee (LTAC)

Agenda

Date: June 1, 2021 - 4:00 – 5:00 p.m.

- Welcome
- 2021 Quick Review
 - First round
 - For events scheduled to happen before May 31, 2021
 - Expected to meet current COVID-19 restrictions and safety standards
 - \$50,000 in grants were awarded in first round:
 - Everett Jets FC - \$6,000
 - Arboretum Visibility improvements for visitors - \$2,000
 - Schack Art Center - \$15,000
 - 2021 USA Gymnastics State Championship - \$12,000
 - Historic Everett Theatre - \$15,000
 - Second round
 - For events happening between June 1 and December 31, 2021
 - Funds available: \$150,000
 - Must meet current COVID-19 restrictions and safety standards
- Review and vote on second round of LTAC applications
 - Cruzin To Colby Car Show
 - Delta Art & Garden Festival
 - Fisherman's Village Music Festival
 - Fourth of July
 - Historic Everett Theatre
 - Jetty Island Days
 - Schack Art Center 2021 Promotion of Exhibits & Online Learning
 - Upper Left Beerfest & Food Truck Festival
 - Village Theatre's Return to Producing
 - Yankee Doodle Dash
- Adjourn