

Everett Cultural Arts Meeting 01/11/2022

Roll Call:

Aaron Alonso - Present	Citlalli Zarate-Present	Alphonse Leopold: Present
MaryAnn Darby – Present	Ruben Trujillo - Absent	Guest: Jo Hull
Deb Fox - Absent	Jason Grim - Absent	Council Member: Mary Fosse
Alex Vincini – Absent	Hugh Denny – Present	Staff: Nicole Weber
Terra Paterson - Absent	Colton Davis - Present	Staff: Dan Eernisse

Land Acknowledgement:

MaryAnn Darby read the acknowledgment.

Introduction of new members:

Councilmember Mary Fosse - District one councilmember and new Council Liaison to the Cultural Commission.

New commissioner Al Leopold -Port Gardner teacher in Mukilteo School District small business owner with his wife (Colibri sweets).

Sorticulture 2022 Design:

Rosemary Jones completed the event's brand identity design; the design was shared during the meeting. The design is a morphing pattern fill created to be flexible for print and digital marketing schemes.

July 4th

We are exploring changes to the 4th to incorporate light and laser shows. Laser shows are costly and double the cost per person served. The average attendance is 25,000 people, and fireworks display averages \$3 per person. The city will investigate more sustainable options for fireworks in the future.

COVID19 Art Project

The city is finalizing the contract with Stuart Nakamura and engaging with the commission once the agreement is complete.

Everett Station District Art

We are working with the Everett Station District to paint the underpass and columns at Everett Station, two murals, and a vinyl billboard mural. Funding comes from the American Rescue Plan which can enhance the environment of neighborhoods.

2022 Cultural Arts Grant Final Review

Tyler recapped the final 2022 Cultural Arts Grant recipients.

Covid 19 impact study shared

Collaborating with the Cultural Arts Commission and collaborating with the county.

Commission Discussion Items:

Cultural Arts Commission 101: The Cultural Arts Commission's history and purpose were explained in detail through the presentation Tyler Chism provided; topics covered:

- City ordinances that apply to the Cultural Commission's formation and duties.
- The Commission was established to advise the Mayor.
- Establishment of Wendt awards.

Subcommittee discussion: Tyler shared that moving to a subcommittee model would allow for more focused meetings, better use of skills, talents, interests, and better use of time throughout the year utilizing several subcommittees. A commissioner would chair each subcommittee. Subcommittees can have nonmembers participate. Quarterly commission and monthly subcommittee meetings are proposed to help guide the commission forward.

Three proposed subcommittees:

- Events: Assist staff in ensuring artistic excellence with events.
- Public Art: Review and selection, development of art initiatives, annual review of the public art maintenance and inventory purposes, create community art database.
- Stewardship and Grants: Explore ways and methods to obtain funding through grants and private donations.

Commissioners expressed that they would like to determine which subcommittee they want to join. The commission discussed trying the model and later evaluating total efficacy. Each subcommittee should have at least three members. The commissioners decided to revisit the topic next meeting, allowing all commissioners time to process information before a vote.

Councilmember update:

There were no council updates for this meeting.

Updates from commissioners:

MaryAnn thanked all for supporting the MLK celebration.

Jo Hull explained her work with the upcoming Sunshine Concert at Zion Lutheran Church on February 20th at 3 pm at 4634 Alger Ave.

Respectfully submitted,
Vanessa Torres

City of Everett Cultural Arts Commission



EVERETT
WASHINGTON

Mission Statement

“The Everett Cultural Commission is established to initiate, sponsor, organize and promote cultural and artistic programs and services for the enrichment and enjoyment of the Everett Community.

Through the Cultural Commission, the City of Everett seeks to build awareness of and participation in all the arts; performing, visual, historic, literary, as well as the purchase of public art.

It is the goal of the Everett Cultural Commission to provide diverse representation of superior quality artistic and cultural programs and events to serve all segments of the Everett community, thus enhancing the quality of life in Everett.”



History

- Established in 1974
- Effort was led by Richard Wendt
- Authorized by section 2.95 of the Everett Municipal Code



EMC 2.95 – CULTURAL COMMISSION



PURPOSE (EMC 2.95.010)

The city recognizes its responsibility to foster culture and the arts and its interest in the viable development of its artists and craftsmen. The city declares it to be a policy of this city that where possible, appropriations be made for the development of the culture of the city.



COMMISSION ESTABLISHED (EMC 2.95.050)

There is established the Everett cultural commission which shall be composed of eleven members. The terms of the members shall be in accordance with **Section 5.2** of the Charter of the city. The commission shall be advisory to the mayor.



BOARD AND COMMISSIONS (CHARTER ARTICLE 5)

5.1 Boards, Advisory Only

Unless otherwise provided in this charter, or by state law, all boards, commissions, committees or other such bodies shall be advisory only, and shall be for the purpose of assisting the Mayor or Council in the performance of their duties.

5.2 Advisory Boards – Establishment

The Council may, by ordinance, establish or dissolve advisory boards, with such advisory functions and number of members as it may determine. The members of such boards shall be appointed and removed by the Mayor with the approval of the Council. The terms of the members shall be as set by ordinance, for a maximum of six years. No person serving continuously on a board for a period in excess of six (6) years shall be eligible to reappointment to such board until he or she has been off such board for at least one (1) year. No elected official of the City or appointed City officer shall be eligible for appointment to serve on advisory boards or commissions.



RESPONSIBILITIES

(MUNICIPAL CODE 2.95.050)



Cultural Commission Responsibilities

- To focus primarily upon the visual, performing, literary and historic cultural categories of the city as well as other cultural categories as defined by the Washington State Arts Commission;
- To determine the method of selection and commissioning of artists for reviewing the design of, execution and placement of, and acceptance of works of art funded by this chapter;
- To make recommendations to the mayor;
- To represent the city's interest in cultural matters in the artists and anyone interested in the advancement of culture in the city can come for information or assistance;
- To be a coordinating body to whom art organizations, artists and anyone interested in the advancement of culture in the city can come for information or assistance;
- To encourage and aid programs for the enrichment of culture in the city;
- To coordinate and strengthen existing organizations in the field of art and to develop cooperation with the schools and regional and national art organizations;

Responsibilities (continued)

- To explore ways and methods of **obtaining private, local, state and federal funds** to promote culture in the city;
- To review and make recommendations on all works of art acquired by the city;
- To render any other advice and assistance in the field of culture deemed necessary by the commission or specifically requested by the mayor;
- To gather information, perform studies and do whatever is deemed necessary to acquire a sufficient basis so as to adequately advise the mayor as to the appropriate cultural development for the city;
- To make recommendations to the mayor as to studies, acquisition and construction of cultural facilities and/or projects such as museums, performing art centers and convention facilities;
- To make an **annual report to city council on behalf of the commission** covering their respective activities for the year and the scope of their activities for the forthcoming year; and
- To make recommendations to the mayor as to disbursement of funds from the municipal art fund and to keep council and the mayor informed as to the status of the fund.

SUBCOMMITTEES EMC 2.95.050

In order to meet those functions and responsibilities of the commission, the commission is authorized to appoint ad hoc subcommittees which shall be advisory to the commission only.

Subcommittee members do not need to be members of the Cultural Commission



2022 Work Plan Discussion

PROPOSAL: SUBCOMMITTEE MODEL



Subcommittee benefits

- Focused meetings means more efficient use of volunteer time
- Better use of your skills and talents; better alignment with your interests
- Spreads the workload more evenly over the year
- Allows us to be **proactive rather than reactive**



Events Subcommittee

What they do: Assist staff by advising and creatively brainstorming ways to ensure artistic excellence at City's events

Annual events:

- Sorticulture, June 10-12, 2022
- 4th of July Festival
- Wendt and Mayor's Arts Awards, May 12, 2022
- Wintertide, Thanksgiving – Christmas

A large orange circle is positioned on the left side of the slide, partially overlapping the white background. The text 'Public Art Subcommittee' is written in white, sans-serif font across the center of this circle.

Public Art Subcommittee

What they do: Helps ensure that residents and visitors have access to high quality public art in the City of Everett

Tasks:

- Assist with calls for art review and selection
- Assist in developing public art initiatives (street tunes, murals, street art, utility boxes etc.)
- Annual review of public art for maintenance and inventory purposes
- Assist with the development of a public art database and help ensure that the community has access to up-to-date information

Stewardship and grants Subcommittee

What they do: Explore ways and methods of obtaining private, local, state and federal funds to promote culture in the city. This group also assists with the City's annual Cultural Arts Grants

Tasks:

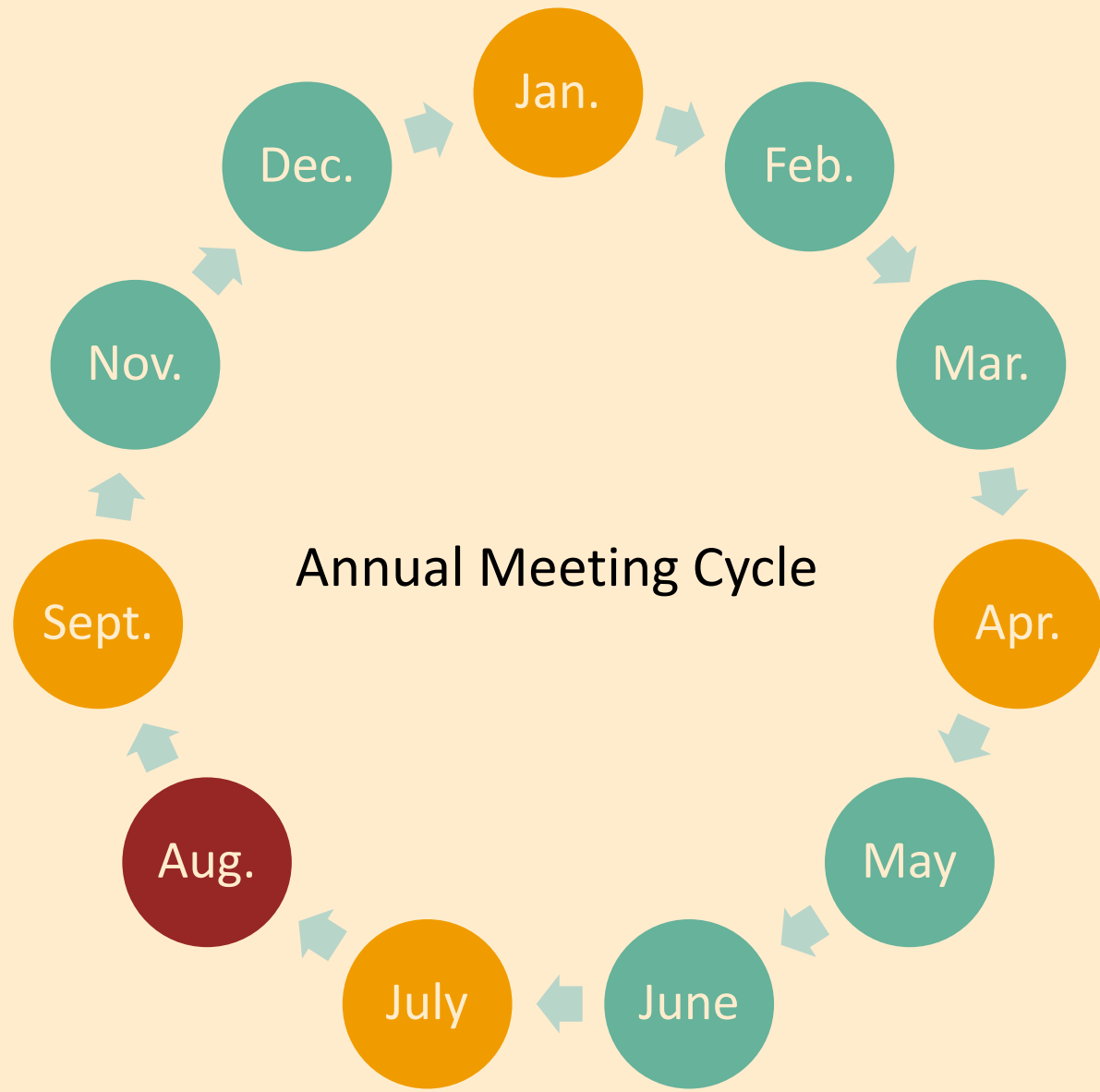
- Assists staff in the promotion and review of annual cultural arts grants
- Seeks out and recommends grant opportunities to staff
- Helps generate revenue by developing and promoting sponsorship and fundraising programs

Subcommittee Makeup

- Each subcommittee will be chaired by a Cultural Commissioner, Aaron remains chair of the Cultural Commission
- Subcommittees are made up of commissioners; they can also add outside volunteer subject matter experts as needed

Meeting Schedule

- Cultural Commission meets quarterly
- Subcommittees meet monthly **between** commission meetings
- Meetings will be public



Annual Meeting Cycle

NEXT STEPS



Next steps

- Questions and comments

